

# Business Idea Pitch Competition



PURE MICHIGAN<sup>®</sup>  
Business Connect

**FRIDAY, 12 AUGUST 2022**

Pure Michigan Business Connect (PMBC) and the Sault Tribe Business Alliance (STBA) have partnered on an initiative to provide growth opportunities to small businesses looking for support to start or scale operations across the state. Awardees receive customized support services provided by third-party consultants and service providers

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## **AWARDEES RECEIVE CUSTOMIZED SUPPORT SERVICES, INCLUDING:**

- WEB-DEVELOPMENT & E-COMMERCE
- VIDEO MARKETING
- SEARCH ENGINE OPTIMIZATION & SOCIAL MEDIA DEVELOPMENT
- BUSINESS CONSULTING
- MERCHANDISING
- PRINT SERVICES

\*Competition Held During STBA's Annual Conference at Kewadin Conference Center in Sault Ste. Marie

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## **ELIGIBILITY**

- Sault Tribe Member
- Less than \$750k in annual revenue
- 10 employees or less
- Meet Applicable laws and standards

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## **KEY DATES**

- Now thru July 17th: Applications open
- August 1: Virtual Pitch Coaching
- August 12: Pitch Competition
- August 16: Award Package And Support Services Introductions Emailed To Winners

**[CLICK TO APPLY](#)**