



Boozhoo. The Sault Tribe Business Alliance was founded in 2018 by tribal member-owned business owners who recognized the need for an organized voice for our business community. The founding members foresaw an organization that would shape the tribal business community through active communication and the promotion of tribal member-owned businesses. As the STBA builds forward, we are striving to become a Chamber of Commerce for member-owned businesses, regardless of their location. We want others to understand there is a difference between tribal owned businesses (such as the casinos, Chippewa Government Solutions, Sault Tribe, Inc.) and member-owned businesses.

We work in tandem with the Sault Tribe EDC as well as Sault Tribe Thrive to serve as a voice for our business community but are a separate entity. While we all work together to bring quality education and opportunities to our member-owned businesses, we are driven to support you and your business by providing networking, special events and growth opportunities.

Now in its 4th year, the STBA is stronger than ever and continues to help our tribal member-owned businesses build a community and have a collective voice. We are working to provide education and resources to our members and are working hard to bring amazing content to our members at our Annual Conference.

Whether you were a founding member, are an aspiring entrepreneur, are a tribal member-owned business owner/leader or are interested in becoming a new member, we encourage you to join the Sault Tribe Business Alliance and help us continue to serve as a voice for Native Owned Businesses. Membership includes but is not limited to:

- Free attendance at STBA events
- Company listed in the STBA Member Directory and on our website
- Access to the STBA Member Directory & contact information
- Opportunity to take place in quarterly member meetings/conference calls
- Access to our newsletter highlighting resources and successes unique to Native-American Owned Businesses
- Opportunities to provide training and education to our members (service dependent)
- Sponsorship opportunities to highlight your products and services to our members, sponsors and supporters
- Speaker opportunities

Should you have any questions, please do not hesitate to contact Taryn Sulkes, Vice Chair, at [membership@stballiance.org](mailto:membership@stballiance.org). We appreciate your interest in Sault Tribe Business Alliance and look forward to serving as a voice for your business.

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# STBA MEMBERSHIP

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Welcome To The Sault Tribe Business Alliance

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## Mission

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The Sault Tribe Business Alliance is dedicated to serving and supporting the success of Sault Tribe member-owned businesses and tribal member entrepreneurs through advocacy, access to leaders, mentors, growth opportunities, purposeful networking and business education.

## Vision

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Helping build a vibrant and prosperous tribal community through peer support to member-owned businesses and encouragement of tribal entrepreneurship.

## Values

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- Excellence
- Stewardship
- Integrity
- Inclusiveness
- Courage



## Why Join STBA?

Joining the Sault Tribe Business Alliance is a great way for Sault Tribe members who are business owners and leaders to participate in meaningful peer networking, educational programming and activities aimed at growing their business.

In addition to our annual conference for STBA members, our goal is to offer year-round opportunities that may include:

- Quarterly Membership Meetings
- Newsletter highlighting resources and successes unique to Native-American owned businesses
- Listing in the STBA Membership Directory and on [www.stballiance.org](http://www.stballiance.org)
- Training and education sessions on topics relevant to growing your Native-owned business and your business leadership skills
- Sponsorships opportunities that highlight your products and services with our members





## **Get Involved with STBA!**

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We are always looking for assistance in support of our goal to expand resources, events aimed at growing your business locally, regionally and/or nationally. Some areas where we welcome volunteers include:

- Annual conference committee
- Marketing committee
- Education/Mentor committee
- Sponsorship
- Board Membership
- Recruiting new members

Have an idea you want to share for new programming, events, etc? Please let us know, we rely upon the recommendations of our membership to guide us in offering actionable support.

Email: [president@stballiance.org](mailto:president@stballiance.org)

# ***STBA Objectives***

## **Member Services**

Our members will have access to unique networking and promotional opportunities, educational programs, business services, and special events – all designed to help their business succeed.

## **Economic Development**

Our economic development activities will feature the STBA as an active partner in the establishment and growth of member-owned businesses. We believe that business support tailored tribal members-owned businesses is essential to creating a sustainable economy for our tribe.

## **Public Policy**

The STBA will be a leading voice for member-owned businesses. We will advocate on tribal, state, and federal issues that affect the business environment and work to ensure the community of tribal member-owned businesses establishes itself as a chamber of commerce with whom to do business.

## **Community Vision**

The STBA will play a leading role in shaping a powerful community of tribal member-owned business through the establishment of active peer to peer communication channels, the promotion of tribal member-owned business-to-business activities with an emphasis on supporting and expanding the Sault Tribe business environment.

**BUILDING A VIBRANT  
AND PROSPEROUS  
TRIBAL COMMUNITY**

STBA



## Dues Structure

Individuals (Tribal members)	\$50
Individual member benefits: Free attendance at events with priority seating, able to join in on STBA conference calls and meetings with speaking rights.	
Individuals (Non-Tribal members)	\$100
Individual member benefits: Free attendance at events with priority seating, able to listen in to STBA conference calls but with no speaking rights.	
Tribal-owned small business (50 employees or less)	\$100
Business member benefits: Free attendance at events (three tickets) with priority seating, company listed as member, access to directory of all members with contact information. Will be contacted to take part in all alliance conference calls/meetings.	
Tribal-owned big business (more than 50 employees)	\$250
Business member benefits: Free attendance at events (eight tickets) with priority seating, company listed as member, access to directory of all members with contact information. Will be contacted to take part in all alliance conference calls/meetings.	
Non-Tribal-owned business	\$400
Business member benefits: Free attendance at events with priority seating (business will receive three tickets,) company listed as member, access to directory of all members with contact information. Will be contacted to take part in all alliance conference calls/meetings.	
Corporate sponsor	\$1000
Corporate sponsor benefits: Corporate sponsor logos will be included on promotional materials for all events as well as on newsletters. In addition, corporate sponsors will receive all of the benefits of a Tribal-owned big business.	

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