

*“Reading brings us
unknown friends”*

Author
Honoré de Balzacilliam



Book Shelves

- Networking
- Leadership
- Personal Development
- Business
- Spiritual
- Famous Quotes

A stack of five antique books with ornate leather covers and gold tooling, resting on a dark wooden surface. The books are arranged in a slightly overlapping manner, with the top book having a green cover. The spines of the books are decorated with intricate gold patterns and blind-tooled designs. The lighting is dramatic, highlighting the textures of the leather and the wood.

Networking

"An extraordinary book! It can take you and your business to a whole new level of success."

—Jack Canfield, author of *Chicken Soup for the Soul*®

The 29% SOLUTION

NEW YORK
TIMES
BEST-SELLING
AUTHOR

52 Weekly
Networking
Success
Strategies

Ivan R. Misner, PhD
and Michelle R. Donovan

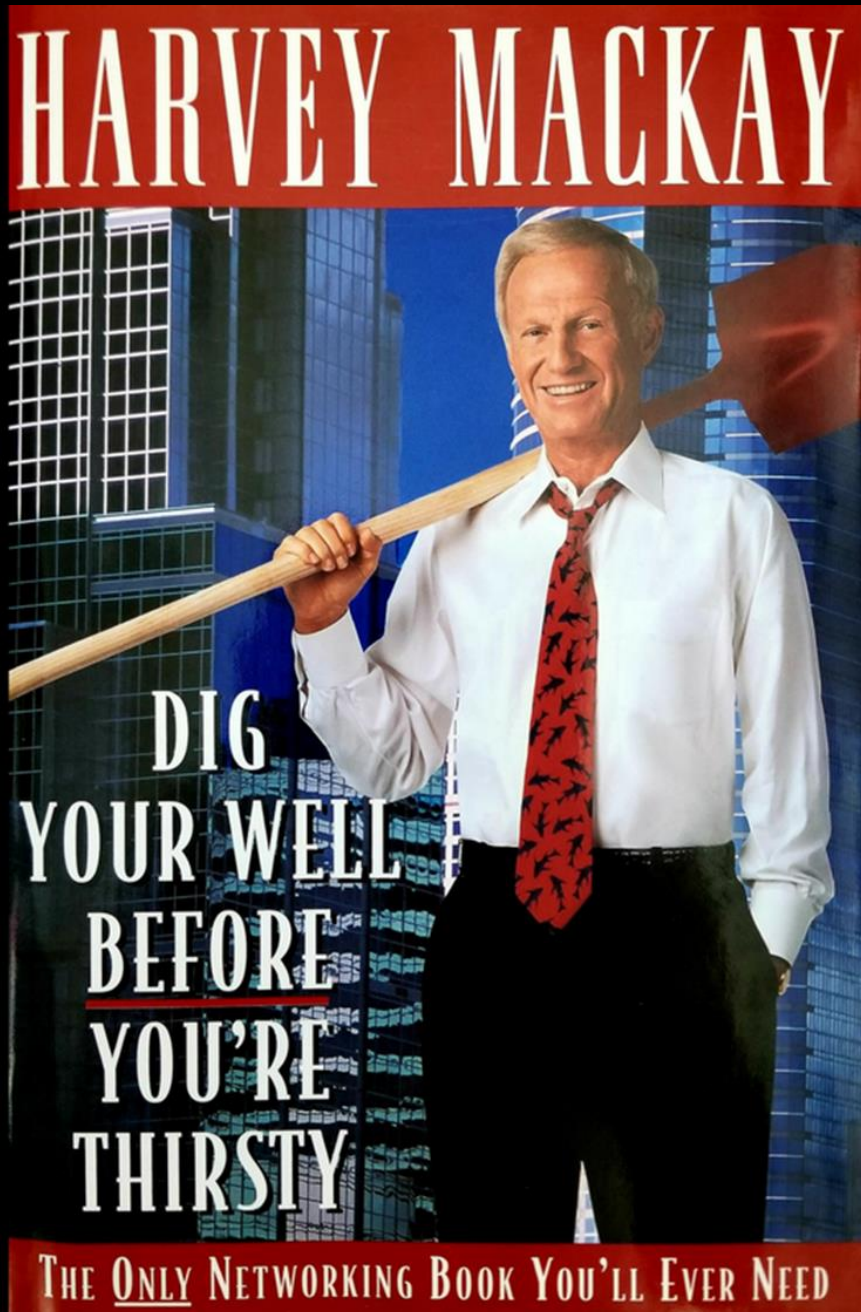
I consider this book as the Bible of professional networking books. It spells out what networking is, and is not. It gives 52 different strategies to become a Master Networker. The strategies are presented in small doses, with the strategy, some solid examples, and a simple Action Item to take to implement the strategy.

Recommended by Brian Bundensen



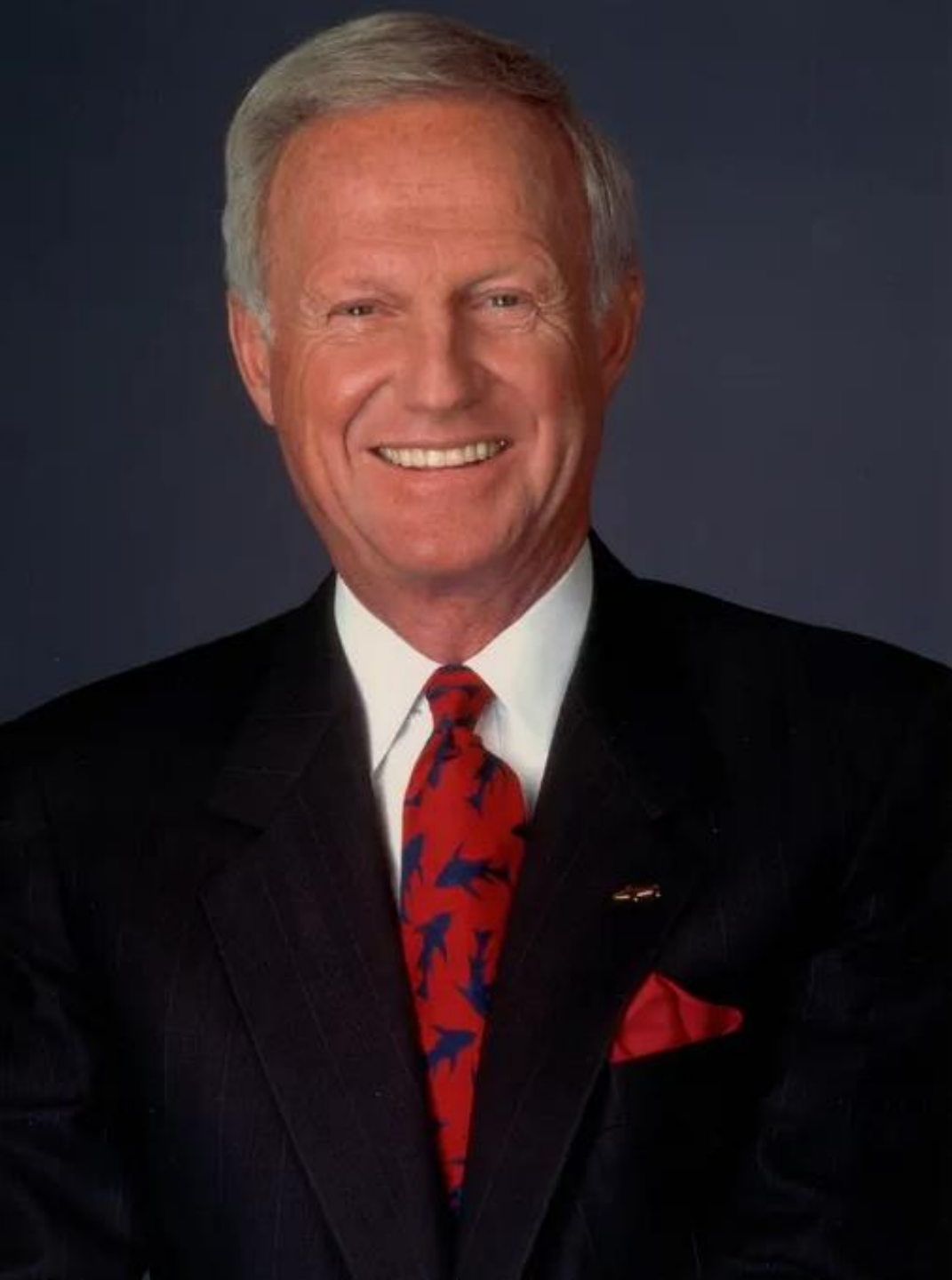
"First, you have to be visible in the community. You have to get out there and connect with people. It's not called net-sitting or net-eating. It's called networking. You have to work at it."

**Author
Ivan Misner**



Who can you call at 2:00 in the morning when you need \$20K to make payroll the next day? A robust network and a flip through your cell phone should yield at least 3 numbers to call. A successful network needs to be cultivated and nurtured on a daily basis. Your network is your lifeline to success and a resource to help keep you aware from the edge of disaster. This is a must read book for any business professional or entrepreneur.

Recommended by Brian Bundensen, Chris Tompkins



**"If you want one year of
happiness, grow grain. If
you want 10 years of
happiness, grow trees. If
you want 100 years of
happiness, grow people."**

**Author
Harvey Makay**

THE FINE ART OF

SMALL TALK



*How to Start a Conversation,
Keep It Going, Build Networking Skills—
and Leave a Positive Impression!*

DEBRA FINE

If you are a hermit don't buy this book! Otherwise you should consider this a must read.

Whether you are an introvert or an extrovert at your core we all struggle kicking off conversations when forced into a room of strangers. So if you are tired of avoiding such events or worse hiding in the corner behind the artificial fern with me, learn the skills necessary to break the ice and make friends of complete strangers. This book will change the way you socialize, which is a good thing.

Recommended by Brian Bundensen, Chris Tompkins



**“All things being equal,
people will buy from a
friend. All things being
not quite so equal,
people will still buy from
a friend”**

**Author
Debra Fine**

#1 NEW YORK TIMES BESTSELLING AUTHOR

EXPANDED
AND
UPDATED

never eat alone

AND OTHER SECRETS TO SUCCESS,
ONE RELATIONSHIP AT A TIME

KEITH FERRAZZI
AND TAHL RAZ

A great book on face to face networking and how to make the most of what little time you might have for connecting. Written in the days when Blackberry was King, but many of the thoughts easily translate to social networking as well.

Recommended by Patrick Collins



““Wherever you are in
life right now, and
whatever you know, is
a result of the ideas,
experiences, and people
you have interacted
with in your life”

Author
Keith Ferrazzi

A stack of five antique leather-bound books with gold-tooled spines, resting on a dark wooden surface. The books are arranged in a slightly overlapping manner, with the top book having a green cover. The spines feature intricate gold-tooled patterns, including bands and decorative motifs. The leather is worn and aged, with some discoloration and cracking visible. The background is dark and out of focus, emphasizing the books.

Leadership

OVER 1 MILLION SOLD!

NEW YORK TIMES BEST-SELLING AUTHOR

JOHN C.
MAXWELL

THE 21 INDISPENSABLE
QUALITIES OF
A LEADER

BECOMING *the* PERSON

OTHERS WILL WANT *to* FOLLOW

John Maxwell is one of the most well-known authors on leadership. This is a quick read, but should be read more like one chapter per week, so the principals can be absorbed. The 21 Qualities are: **CHARACTER**: Be a Piece of the Rock, **CHARISMA**: The First Impression Can Seal the Deal, **COMMITMENT**: It Separates Doers from Dreamers, **COMMUNICATION**: Without It You Travel Alone, **COMPETENCE**: If you Build It, They Will Come, **COURAGE**: One Person with Courage Is a Majority, **DISCERNMENT**: Put an End to Unsolved Mysteries, **FOCUS**: The Sharper It Is, the Sharper You Are, **GENEROSITY**: Your Candle Loses Nothing When It Lights Another, **INITIATIVE**: You Won't Leave Home Without It, **LISTENING**: To Connect with Their Hearts, Use Your Ears, **PASSION**: Take This Life and Love It, **POSITIVE ATTITUDE**: If You Believe You Can, You Can, **PROBLEM SOLVING**: You Can't Let Your Problems Be a Problem, **RELATIONSHIPS**: If You Get Along, They'll Go Along, **RESPONSIBILITY**: If You Won't Carry the Ball, You Can't Lead the Team, **SECURITY**: Competence Never Compensates for Insecurity, **SELF- DISCIPLINE**: The First Person You Lead Is You, **SERVANTHOOD**: To Get Ahead, Put Others First, **TEACHABILITY**: To Keep Leading, Keep Learning, **VISION**: You Can Seize Only What You Can See

Recommended by Natalie Bruno



21 Traits of a Leader

| | | |
|-------------------|-----------------|-----------------|
| Character | Charisma | Commitment |
| Communication | Competence | Courage |
| Discernment | Focus | Initiative |
| Generosity | Listening | Passion |
| Positive Attitude | Problem Solving | Relationships |
| Responsibility | Security | Self-Discipline |
| Servanthood | Teachability | Vision |



SIMON SINEK

Author of
START WITH WHY

GLOBAL BESTSELLER
TED TALKS SENSATION

**LEADERS
EAT LAST**

**Why Some Teams
Pull Together
and Others Don't**

“Finally reached
the last page”

Mike Gruley Review
Forthcoming





“If your actions inspire others to dream more, learn more, do more and become more, you are a leader. You can easily judge the character of a man by how he treats those who can do nothing for him. The true price of leadership is the willingness to place the needs of others above your”

**Author
Simon Senik**

THE #1 NEW YORK TIMES BESTSELLER

EXTREME OWNERSHIP

HOW

U.S. NAVY

SEALS

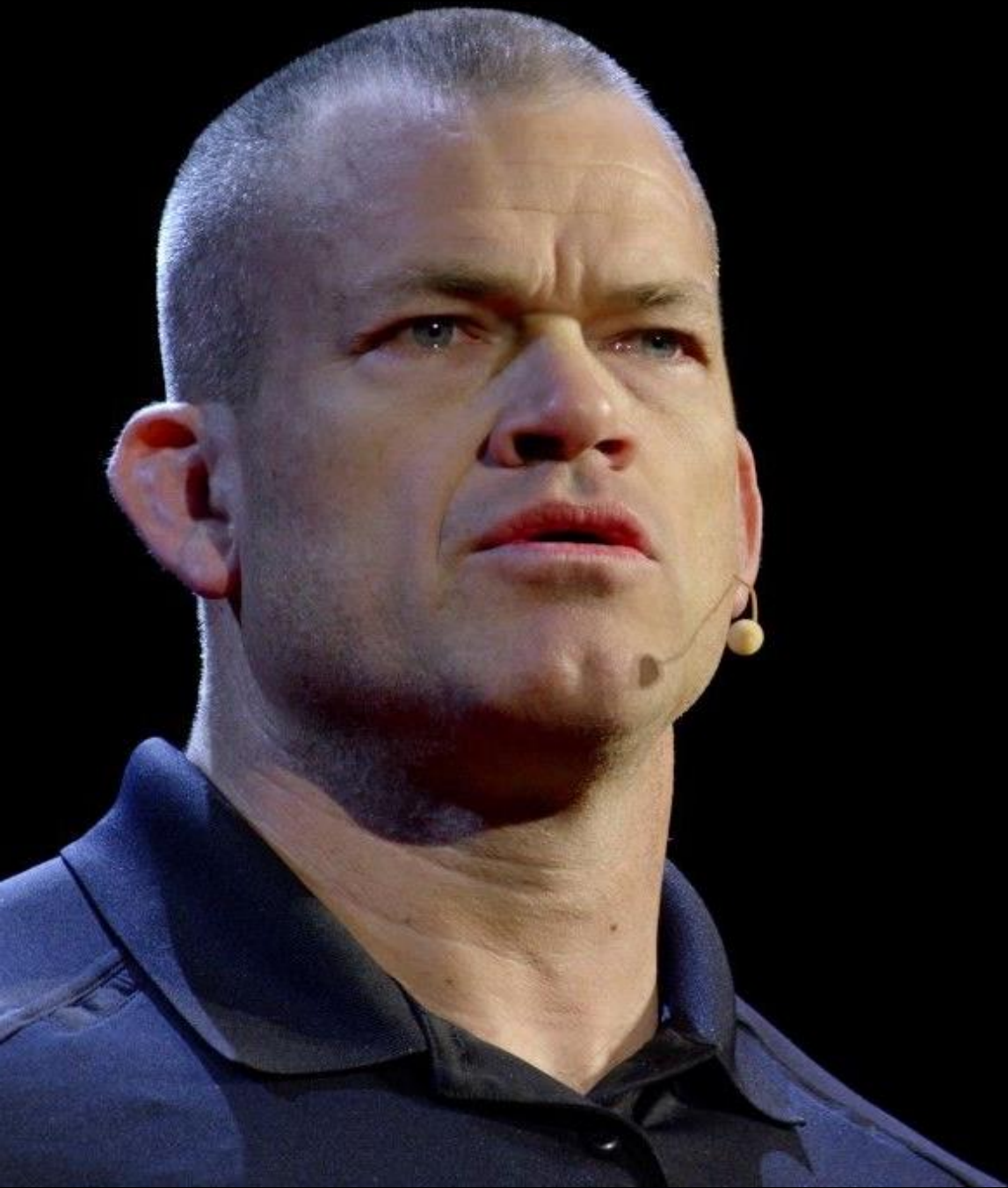
LEAD AND WIN

JOCKO WILLINK AND LEIF BABIN

An excellent book on leadership written by two former US Navy SEALs taking lessons learned from their deployments to the battlefield in Iraq. They then translate those lessons into ways to apply them in the world of business. I also recommend Jocko's other books *The Dichotomy of Leadership*, and *Discipline Equals Freedom: A Field Manual*.

The mind-set and principles that enable SEAL units to accomplish the most difficult missions in combat, *Extreme Ownership* shows how to apply them to any team, family or organization. Each chapter focuses on a specific topic such as Cover and Move, Decentralized Command, and Leading Up the Chain, explaining what they are, why they are important, and how to implement them in any leadership environment.

Recommended by Patrick Collins, Mike Gruley



**“Don’t let your mind
control you, control
your mind”**

**Author
Jocko Willink**

L. DAVID MARQUET

CAPTAIN, U.S. NAVY (RETIRED)

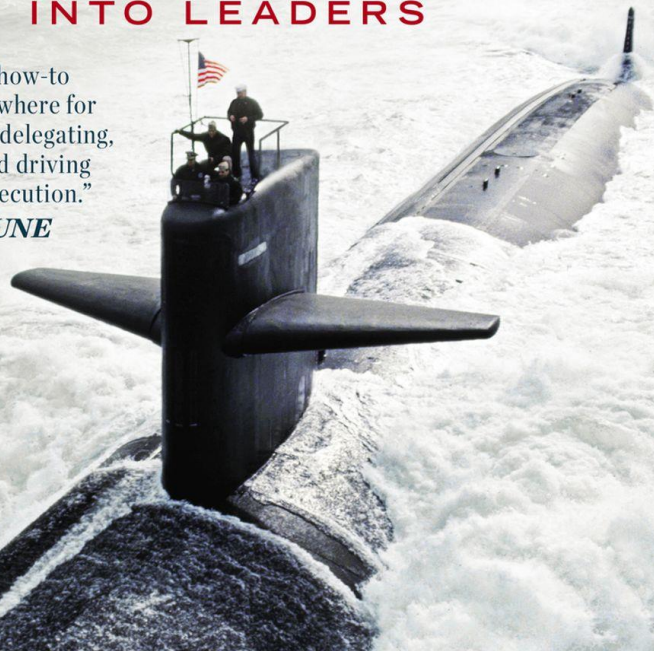
FOREWORD BY STEPHEN R. COVEY

Turn the Ship Around!

**A TRUE STORY OF
TURNING FOLLOWERS
INTO LEADERS**

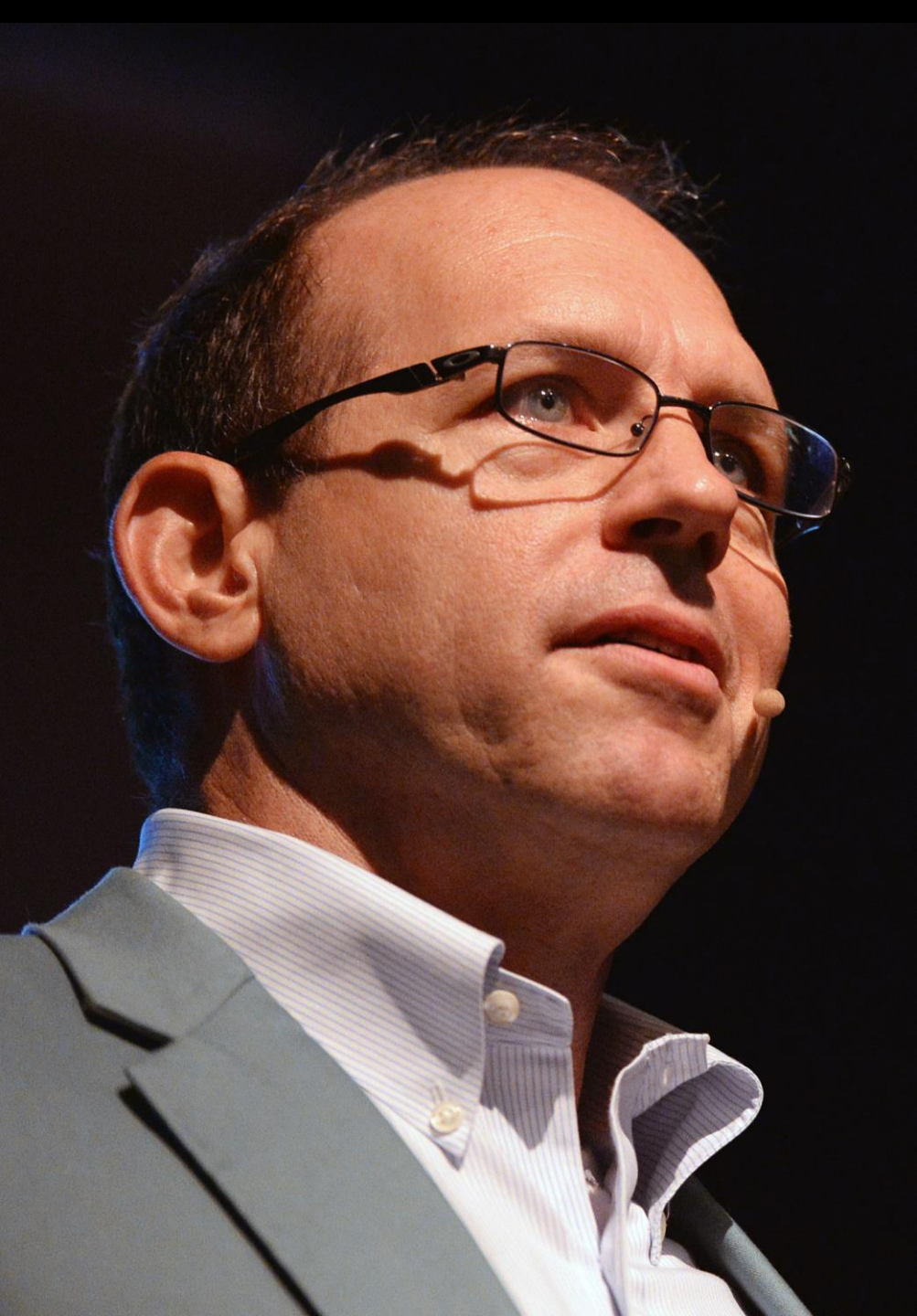
"The best how-to manual anywhere for managers on delegating, training and driving flawless execution."

—**FORTUNE**



David Marquet offers a field guide on how to take your organization from relieving upon a few key leaders to control the entire circus to an organization of employees climbing the leadership ladder. David's approach will help you to understand why you need to create more leaders and not attract followers. The novel is accompanied by a work book, which is highly recommended.

Recommended by Chris Tompkins



Leadership Ladder

- 7) I've been doing
- 6) I've done . . .
- 5) I Intend to . . .
- 4) I request . . .
- 3) I recommend . . .
- 2) I think . . .
- 1) Tell me what to do



Author
David Marquet

Leadership Is Language

*The Hidden Power
of What You Say—*

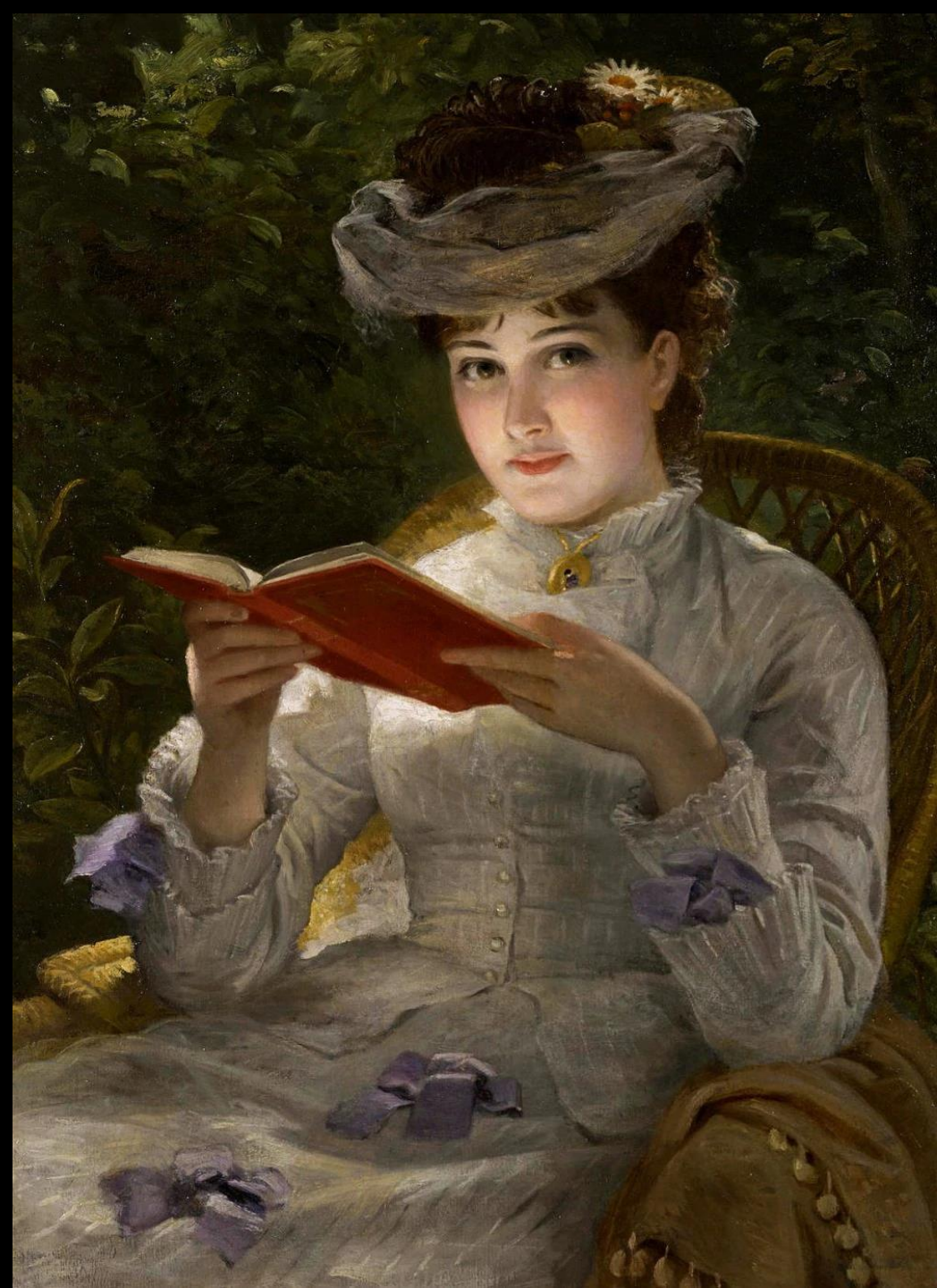
*and What
You Don't*

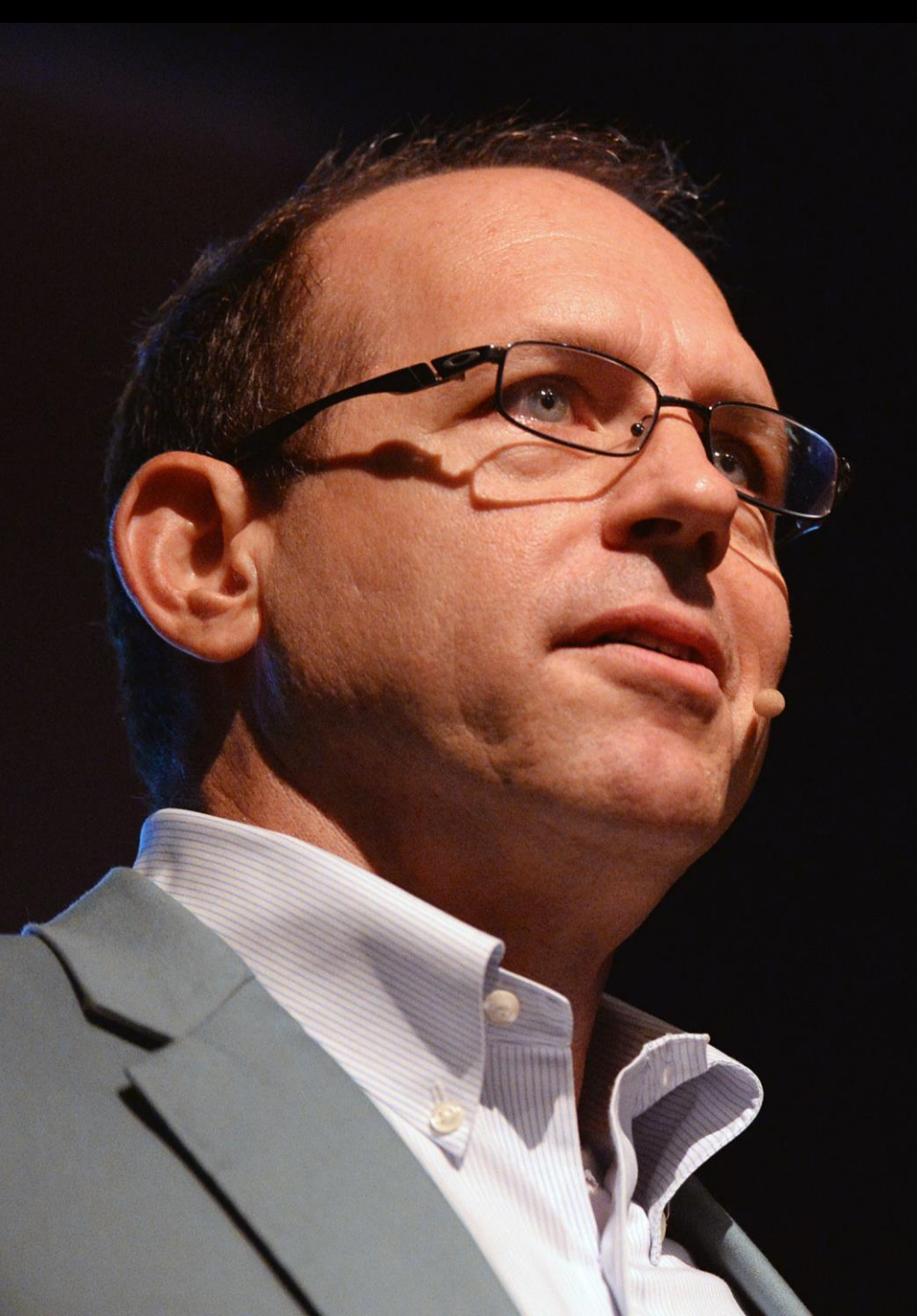
L. DAVID MARQUET

Author of *TURN THE SHIP AROUND!*

“Reading as
Fast as I can”

Chris Tompkins
Review Forthcoming





“Quote on its way”

**Author
David Marquet**

A stack of five antique books with worn leather covers and gold-tooled decorations, resting on a dark wooden surface. The books are arranged in a slightly overlapping manner, with the top book having a green cover. The spines of the books show intricate gold-tooled patterns, including bands and floral motifs. The leather is aged and shows signs of wear, with some areas appearing scuffed or discolored. The background is dark and out of focus, emphasizing the books.

Personal Development

25TH ANNIVERSARY EDITION

OVER 25 MILLION COPIES SOLD

THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE

HOW EFFECTIVE
ARE YOU? TAKE THE
NEW PEQ (PERSONAL
EFFECTIVENESS
QUOTIENT) AND
FIND OUT!

POWERFUL LESSONS
IN PERSONAL CHANGE

WITH A FOREWORD BY JIM COLLINS,
author of Good to Great and co-author of Great by Choice

Stephen R. Covey

Covey presents an approach to being effective in attaining goals by aligning oneself to what he calls "true north" principles based on a character ethic that he presents as universal and timeless. His 7 habits are: Be proactive, Begin with an end in mind, Put first things first, Think win-win, Seek first to understand, then to be understood, Synergize, Sharpen the saw (This has been the most powerful impactful book on my self-development).

Recommended by Natalie Bruno

This book was given to me by a personal mentor and has been a pivotal impact on my life. Not just in business, but in my personal life as well. It goes through seven habits that cover interpersonal relationships as well as time management. Read it with a mindset of personal examination and it can change your life.

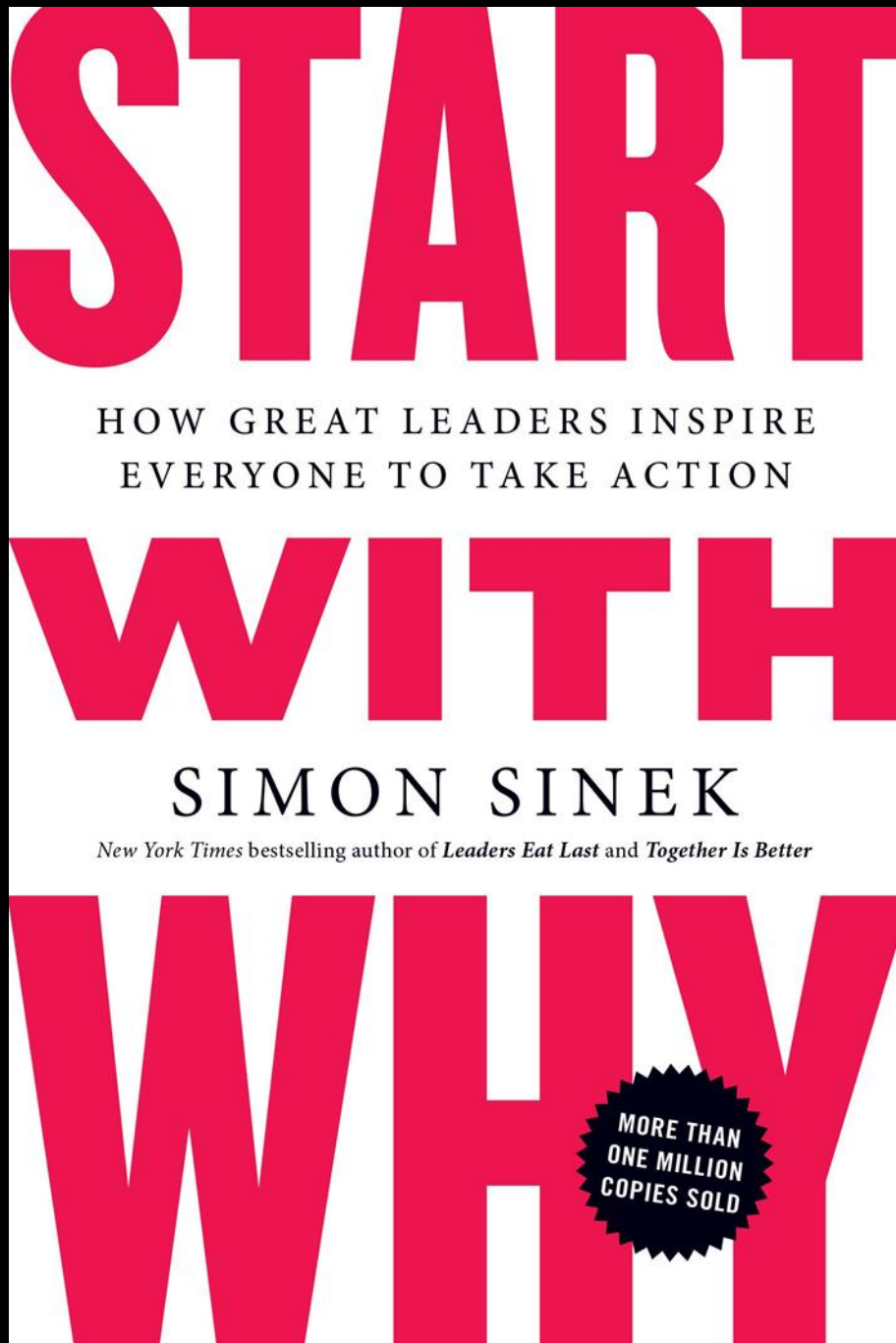
Recommended by Bill Taylor



7 Habits of Highly Effective People

- 1) Be proactive
- 2) Begin with the end in mind
- 3) First things first
- 4) Think win-win
- 5) Seek first to understand, then to be understood.
- 6) Synergize!
- 7) Sharpen the Saw; Growth

Author
Steven Covey



START WITH WHY shows that the leaders who've had the greatest influence in the world all think, act, and communicate the same way -- and it's the opposite of what everyone else does. Sinek calls this powerful idea The Golden Circle, and it provides a framework upon which organizations can be built, movements can be led, and people can be inspired. And it all starts with WHY.

Recommended by Mike Gruley



**“Working hard for
something we do not care
about is called stress,
working hard for something
we love is called passion”**

**Author
Simon Senik**

The bestselling sensation



DARING GREATLY

How the Courage
to be Vulnerable
Transforms the Way
We Live, Love,
Parent and Lead

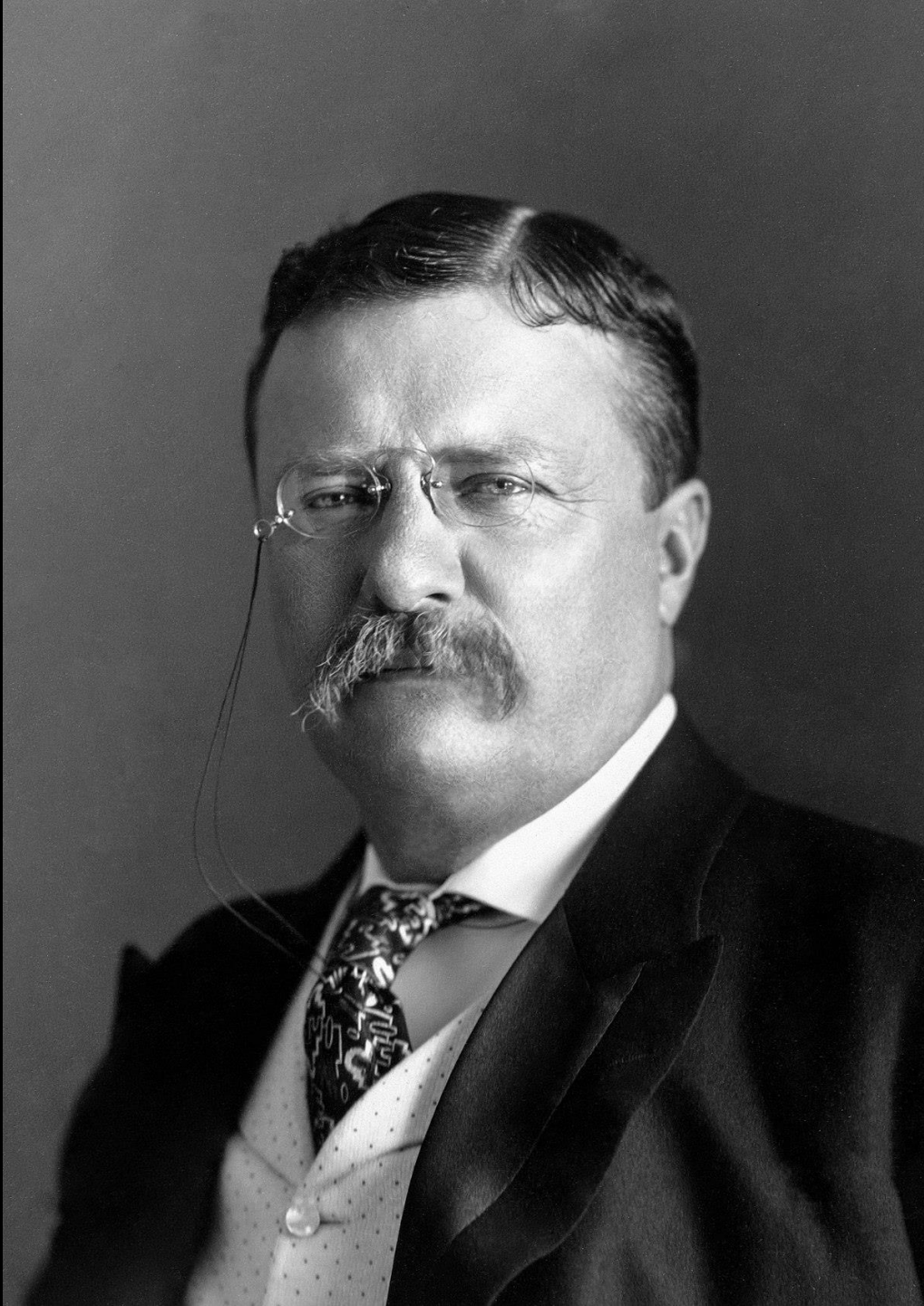
'If you want to live more fully, just read this book'

Sir Ken Robinson, author of *The Element*

BRENÉ BROWN

Researcher and thought leader Dr. Brené Brown offers a powerful new vision that encourages us to dare greatly: to embrace vulnerability and imperfection, to live wholeheartedly, and to courageously engage in our lives. Any one of her books is a great read. This was my choice when listing just one.

Recommended by Natalie Bruno & Candy Burns



Daring Greatly – The Man in the Arena

It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valiantly; who errs, who comes short again and again, because there is no effort without error and shortcoming; but who does actually strive to do the deeds; who knows great enthusiasms, the great devotions; who spends himself in a worthy cause; who at the best knows in the end the triumph of high achievement, and who at the worst, if he fails, at least fails while daring greatly, so that his place shall never be with those cold and timid souls who neither know victory nor defeat.

Theodore Roosevelt

NEW YORK TIMES BESTSELLING AUTHOR OF
THE 21 IRREFUTABLE LAWS OF LEADERSHIP

JOHN C.
MAXWELL

FAILING FORWARD

TURNING MISTAKES *into*
STEPPING STONES *for* SUCCESS

Are some people born to achieve anything they want while others struggle? Call them lucky, blessed, or possessors of the Midas touch. What is the real reason for their success? Is it family background, wealth, greater opportunities, high morals, an easy childhood? New York Times best-selling author John C. Maxwell has the answer: The difference between average people and achieving people is their perception of and response to failure. Most people are never prepared to deal with failure. Maxwell says that if you are like him, coming out of school, you feared it, misunderstood it, and ran away from it. But Maxwell has learned to make failure his friend, and he can teach you to do the same. "I want to help you learn how to confidently look the prospect of failure in the eye and move forward anyway," says Maxwell. "Because in life, the question is not if you will have problems, but how you are going to deal with them. Stop failing backward and start failing forward!"

Recommended by Mike Gruley



**“Fail early, fail
often, but always
fail forward”**

**Author
John C. Maxwell**

DON MIGUEL RUIZ



READ
BY



THE FOUR AGREEMENTS

A Practical Guide to Personal Freedom

PETER
COYOTE



DOUBLE CD • UNABRIDGED

In The Four Agreements, don Miguel Ruiz reveals the source of self-limiting beliefs that rob us of joy and create needless suffering. Based on ancient Toltec wisdom, the Four Agreements offer a powerful code of conduct that can rapidly transform our lives to a new experience of freedom, true happiness, and love. The Four Agreements are: Be Impeccable With Your Word, Don't Take Anything Personally, Don't Make Assumptions, Always Do Your Best. (So hard!)

Recommended by Natalie Bruno



“Quote on its way”

**Author
Don Miguel Ruiz**

THE HAPPINESS PROJECT

Or, Why I Spent a Year Trying to
Sing in the Morning, Clean My Closets,
Fight Right, Read Aristotle,
and Generally Have More Fun



GRETCHEN RUBIN



One rainy afternoon, while riding a city bus, Gretchen Rubin asked herself, “What do I want from life, anyway?” She answered, “I want to be happy”—yet she spent no time thinking about her happiness. In a flash, she decided to dedicate a year to a happiness project. The result? One of the most thoughtful and engaging works on happiness to have emerged from the recent explosion of interest in the subject.

Recommended by Natalie Bruno



“Quote on its way”

**Author
Gretchen Rubin**

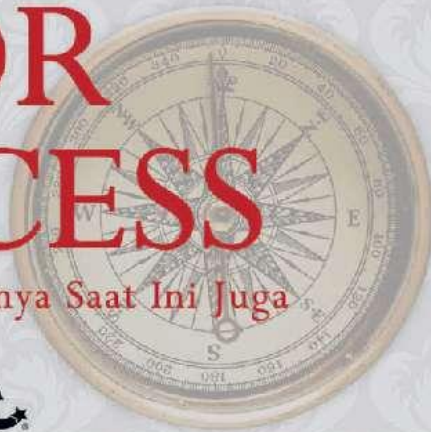
Dari Penulis Buku Terlaris versi *New York Times*

JOHN C. MAXWELL

YOUR ROAD MAP FOR SUCCESS

Anda Bisa Memulainya Saat Ini Juga

mic



John Maxwell has taught and mentored thousands, if not tens of thousands of people from all walks of life from all around the world. It is said that if you don't know where you're going, any road will get you there. This book helped me tremendously to help explore my purpose, and begin to build a concrete plan to get there. presents an approach to being effective in impactful book on my self-development).

Recommended by Brian Bundensen



**“Success is knowing your
purpose in life, growing
to reach your maximum
potential, and sowing
seeds that benefit others”**

**Author
John C. Maxwell**

UPDATED WITH A NEW INTRODUCTION, AUTHOR Q&A,
AND A FOREWORD BY ARIANNA HUFFINGTON

"*The Go-Giver* is the most important parable about business—and life—of our time."
—ADAM GRANT, *New York Times* bestselling author of *Give and Take*

NATIONAL
BESTSELLER

The GO-GIVER



A LITTLE STORY ABOUT A
POWERFUL BUSINESS IDEA

Bob Burg *and* John David Mann

"Finally reached
the last page"

Winston Benedict
Review Forthcoming





“Quote on its way”

**Author
Bob Burg**

Dari Penulis Buku Terlaris versi *New York Times*
The 21 Irrefutable Laws of Leadership

JOHN C.
MAXWELL

SANG PENCETUS PERBEDAAN

THE DIFFERENCE MAKER

KETIKA SIKAP MENJADI ASET TERBESAR ANDA



Attitude may not be everything, but attitude is an important part of life and any personal or professional success. John Maxwell is a great author, and presents the material in an inspirational manner.

Recommended by Brian Bundensen



**"Your attitude colors
every aspect of your life.
It is like the mind's eye."**

**Author
John C. Maxwell**

#1 New York Times Best-Selling Author

HIGH PERFORMANCE HABITS

How Extraordinary
People Become That Way

BRENDON BURCHARD

After extensive original research and a decade as the world's highest-paid performance coach, Brendon Burchard reveals the most effective habits for reaching long-term success. Based on one of the largest surveys ever conducted on high performers, it turns out that just six habits move the needle the most in helping you succeed. Adopt these six habits, and you win. They are: seeking clarity, generating energy, raising necessity, increasing productivity, developing influence, and demonstrating courage.

Recommended by Natalie Bruno



“Quote on its way”

**Author
Brendon Burchard**

AUTHOR OF NEW YORK TIMES BESTSELLER THE REASON FOR GOD

TIMOTHY KELLER



EVERY GOOD ENDEAVOUR

CONNECTING YOUR WORK TO GOD'S
PLAN FOR THE WORLD

Exceptional look at the goodness of work and the ultimate purpose of work. Explores why work is so frustrating, and offers a better framework for approaching our labor. Gives fresh dignity and honor to the work we do, whether it's paid or unpaid work.

Recommended by Bill Kershbaum



“Quote on its way”

**Author
Timothy Keller**

MASTERING FEAR



A Navy SEAL's Guide



NEW YORK TIMES BESTSELLING AUTHORS

BRANDON WEBB
and **JOHN DAVID MANN**

The author walks you through a step by step process of rationalizing your fear in order to break the control that fear has on your life. Brandon Webb will take you from a fetal position to a swan dive over the edge of the cliff as you work to achieve your full potential.

Recommended by Chris Tompkins, Tress Hotzel



“Quote on its way”

**Author
Brandon Webb**

Jeffrey Gitomer's
LITTLE TEAL BOOK of
TRUST



*How to Earn it, Grow it,
and Keep it to Become a
TRUSTED ADVISOR
in Sales, Business, & Life*

Trust is the foundation of a successful relationship with customers, employees, friends and family. The author does an excellent job in taking you through the process of establishing basic trust to becoming a trusted advisor. This is a must read for anyone who values their customer relationships. Call it common sense but putting it into practice is an art. It presents an approach to being effective in

Recommended by Chris Tompkins, Brian Bundensen



“Quote on its way”

**Author
Jeffrey Gitomer**

the dip

A LITTLE BOOK THAT
TEACHES YOU WHEN TO QUIT
(AND WHEN TO STICK)



Bestselling author of *Purple Cow* and *Small Is the New Big*

SETH GODIN

In this iconic bestseller, popular business blogger and bestselling author Seth Godin proves that winners are really just the best quitters. Godin shows that winners quit fast, quit often, and quit without guilt—until they commit to beating the right Dip.

Recommended by Mike Gruley



“Quote on its way”

**Author
Seth Godin**

#1 *New York Times, Wall Street Journal
and USA Today Bestseller*

THINK RICH TO GET RICH!

Secrets *of the* Millionaire Mind

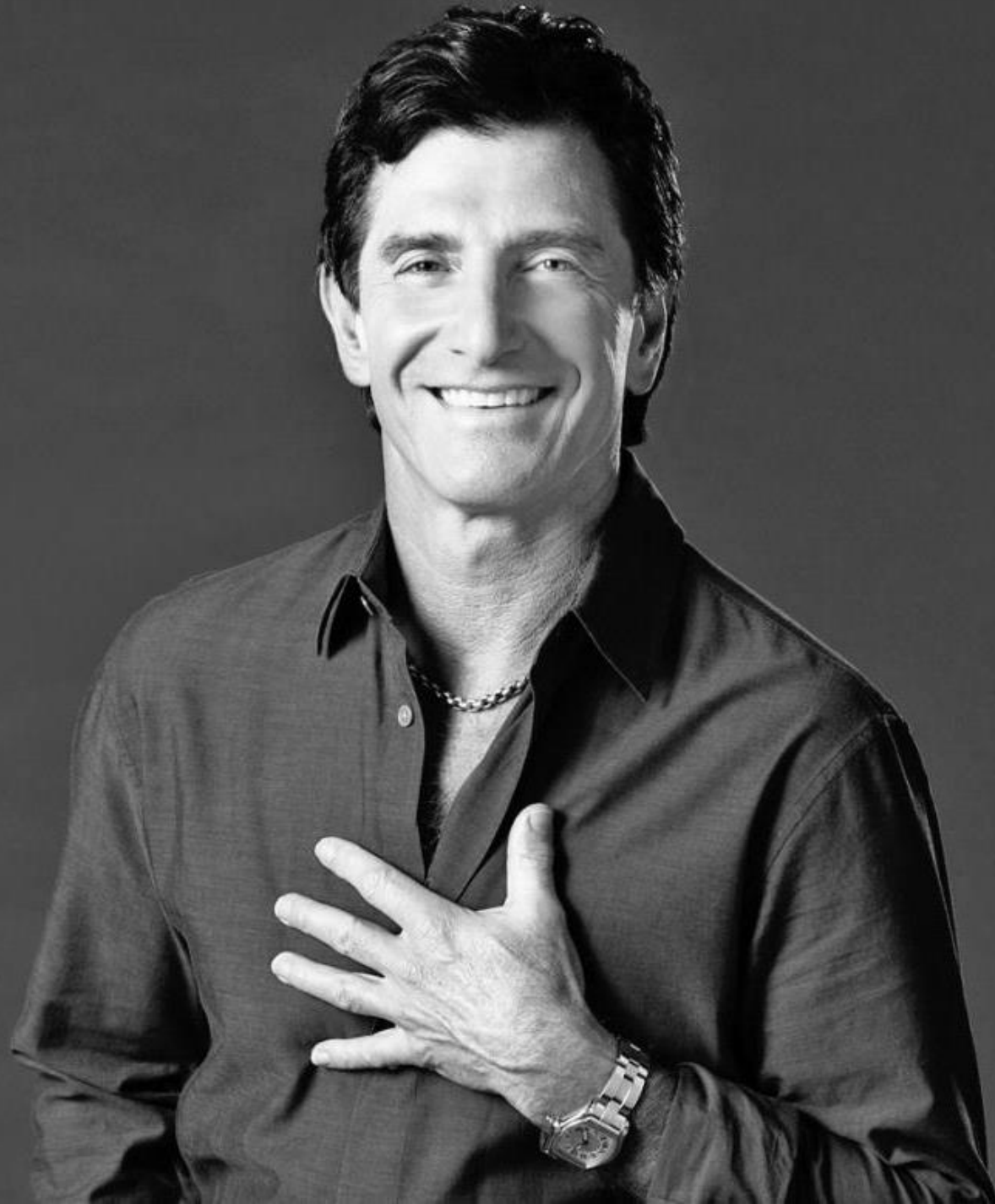
*Mastering
the Inner Game
of Wealth*

T. Harv Eker

“Finally reached
the last page”

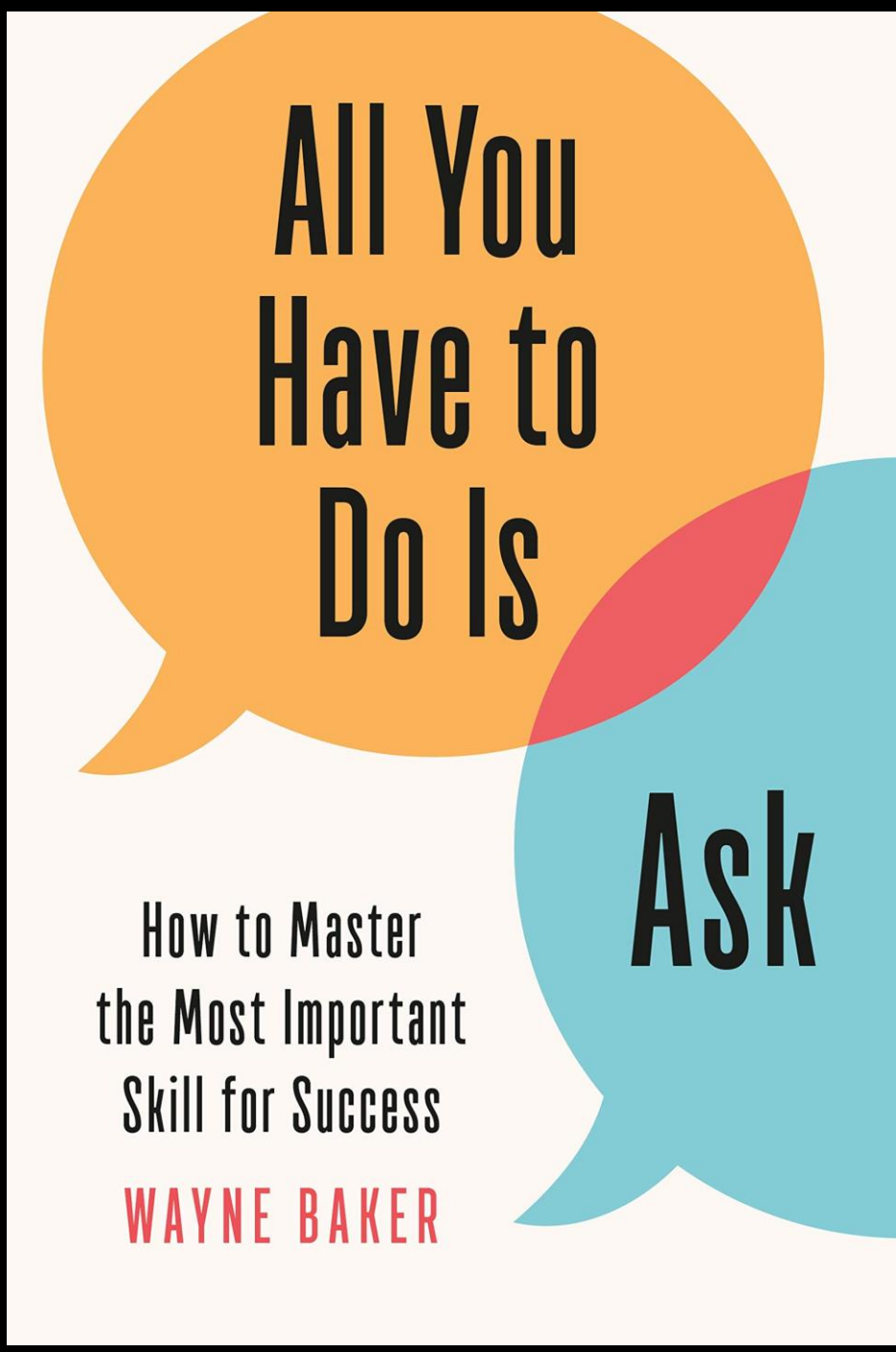
Larry Edwards
Review Forthcoming





“Quote on its way”

**Author
T. Harv Eker**



All You Have to Do Is

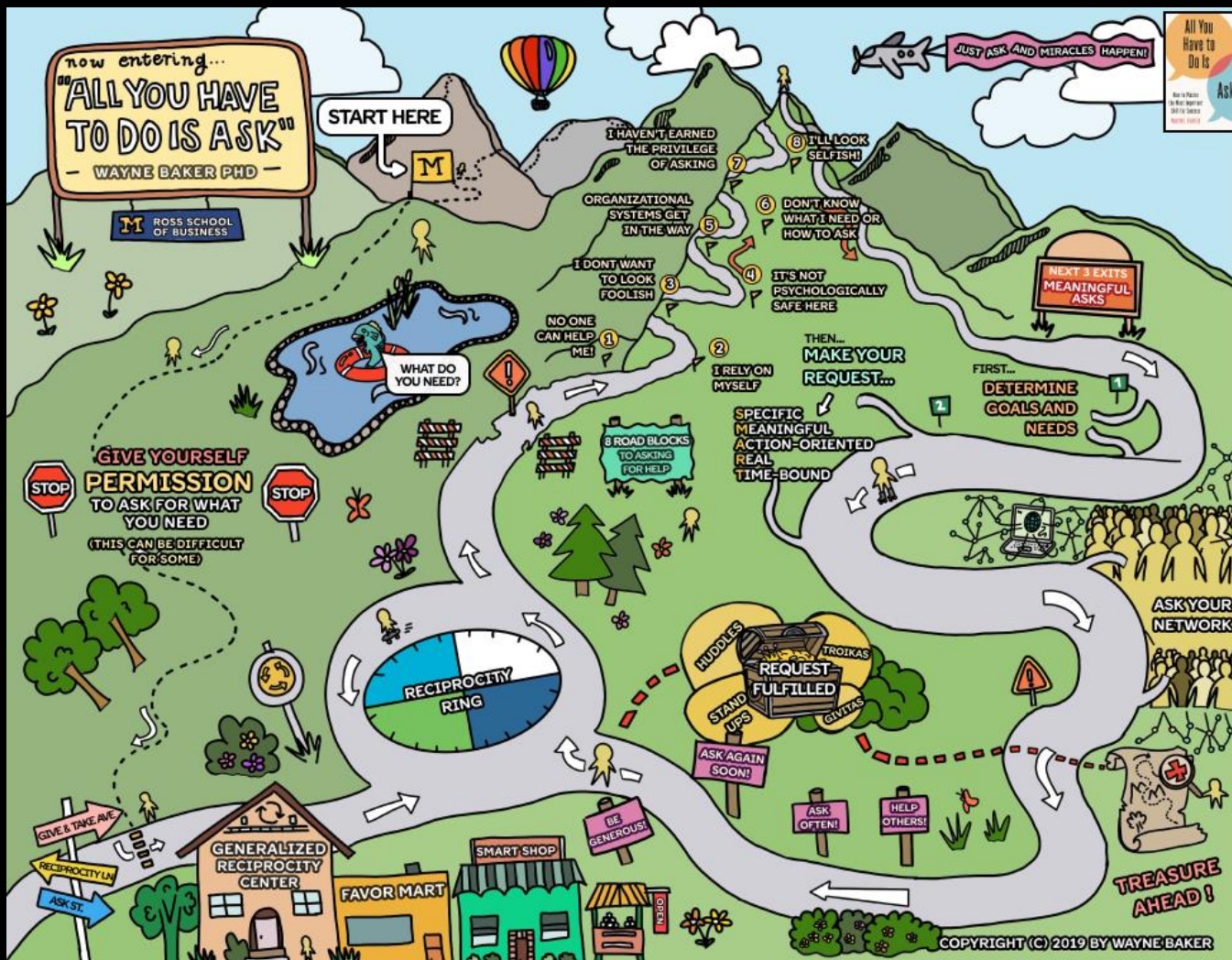
How to Master
the Most Important
Skill for Success

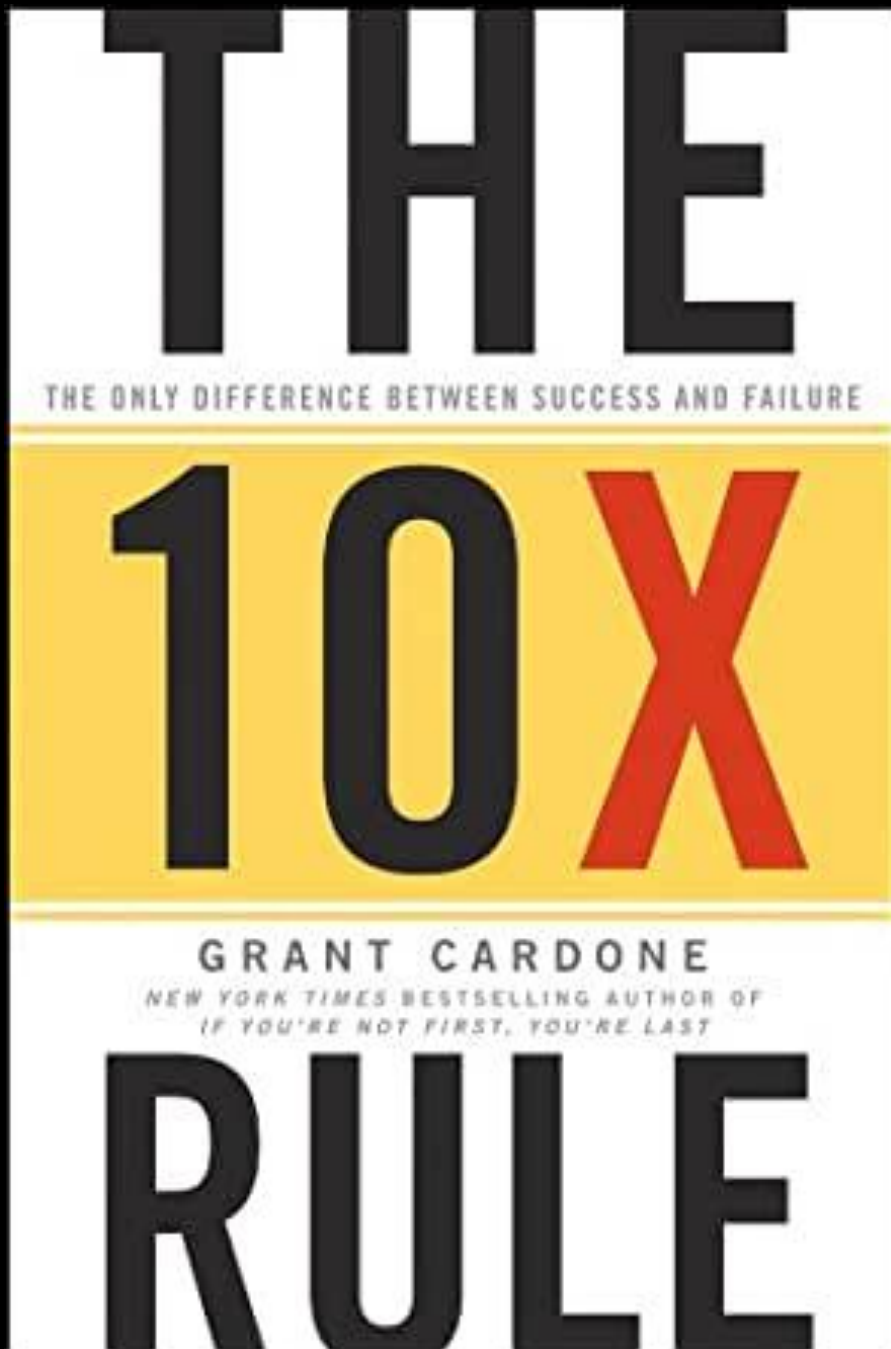
WAYNE BAKER

Ask

There are more givers than takers in this world, but if no one is willing to ask for help all of us givers are basically sidelined. Asking for help is not a weakness, but rather an acknowledgement that we do not know it all. Wayne Baker does an excellent job in providing a road map to create an “asking culture” at work and home. Its risky asking for help, but taking the leap will change your life as all of those givers come running to lead a helping hand. See the attached road map. Highly recommended!

Recommended by Chris Tompkins





“Finally reached
the last page”

???????

Review Forthcoming





“Quote on its way”

**Author
Grant Cardone**

#1 NEW YORK TIMES BESTSELLER

THE SUBTLE ART OF NOT GIVING A F*CK

AUTHOR OF
THE NEW BOOK
**EVERYTHING
IS F*CKED**
A BOOK ABOUT
HOPE

A COUNTERINTUITIVE APPROACH
TO LIVING A GOOD LIFE

MARK MANSON

Manson makes the argument, backed by both academic research and well-timed poop jokes, that improving our lives hinges not on our ability to turn lemons into lemonade but on learning to stomach lemons better. Human beings are flawed and limited - "not everybody can be extraordinary; there are winners and losers in society, and some of it is not fair or your fault". Manson advises us to get to know our limitations and accept them. Once we embrace our fears, faults, and uncertainties, once we stop running and avoiding and start confronting painful truths, we can begin to find the courage, perseverance, honesty, responsibility, curiosity, and forgiveness we seek.

Recommended by Bill Taylor



“Quote on its way”

**Author
Mark Manson**

Wall Street Journal #1 BESTSELLER

SHUT UP, STOP WHINING & GET A LIFE

A Kick-Butt
Approach
to a Better Life

**Larry
Winget**

The Pitbull of Personal Development®



Larry Winget promotes himself as the Pit Bull of Personal Development. He has an in-your-face style that doesn't work for everyone. It may not be what you want, but for me, it was definitely what I needed at the time I read it.

Recommended by Brian Bundensen



“Quote on its way”

**Author
Larry Winget**



Business & Culture

N A P O L E O N H I L L

THINK and GROW RICH

The Original 1937 Unedited Edition



An official publication of

The Napoleon Hill Foundation

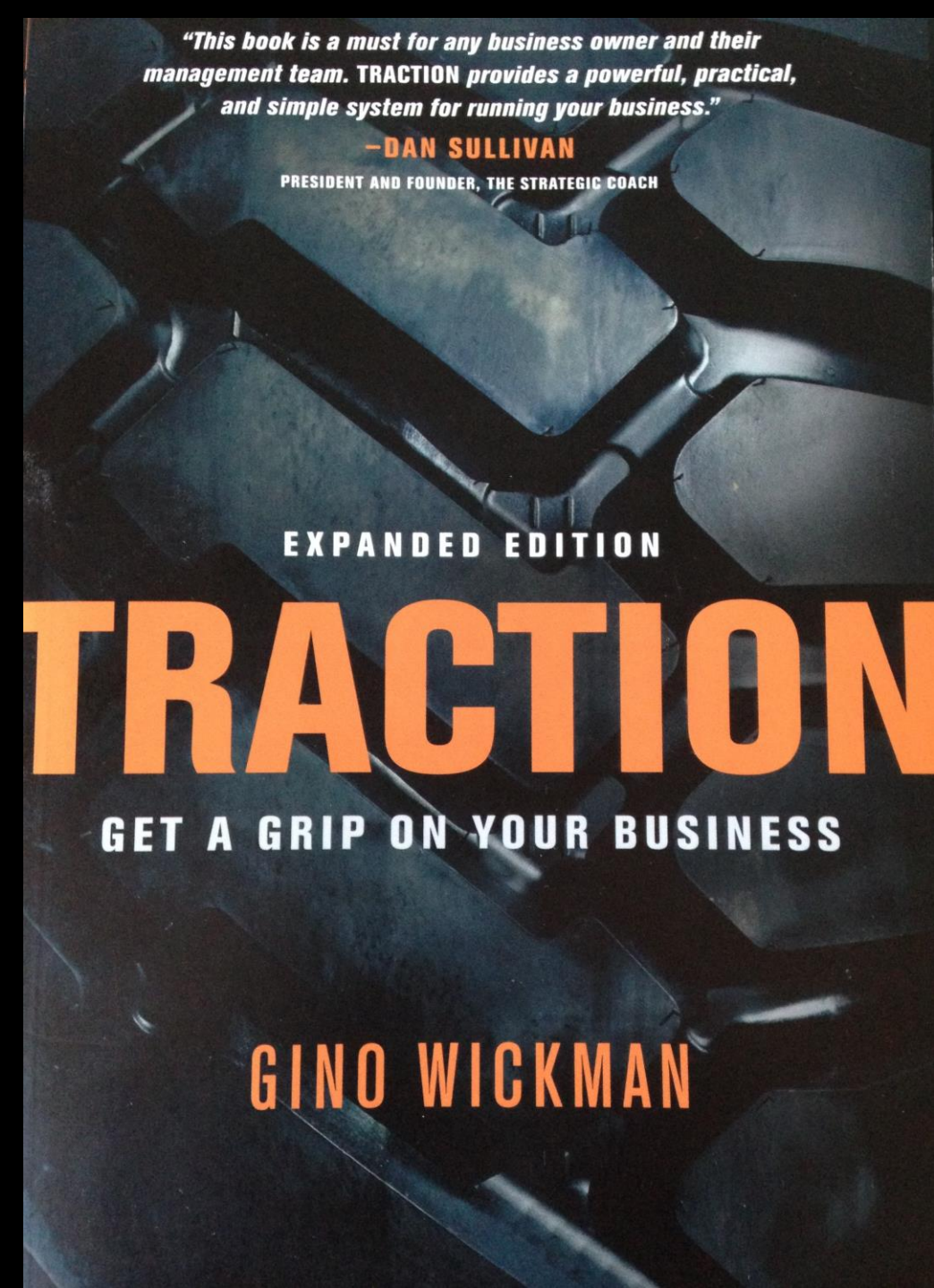
The granddaddy of personal development books based on a project spurred on by Andrew Carnegie "find out what has allowed truly successful people to achieve success". Leave your past failures behind they do not define you. Set goals, work toward those goals every single day and change your mindset from "I think I can" to "this will happen and any road block can be overcome with persistence and the guidance of you Master Mind advisors

Recommended by Natalie Bruno, Bob Heath, Brian Bundensen, Chris Tompkins. Mike Gruley



"Quote on its way"

**Author
Napoleon Hill**



"This book is a must for any business owner and their management team. TRACTION provides a powerful, practical, and simple system for running your business."

-DAN SULLIVAN

PRESIDENT AND FOUNDER, THE STRATEGIC COACH

EXPANDED EDITION

TRACTION

GET A GRIP ON YOUR BUSINESS

GINO WICKMAN

The most important book any business leader will ever read. Explains how to solve issues for good and gain the traction you've been looking for. Perfect for frustrated business leaders.

Recommended by Bill Kerschbaum, Mike Gruley



“Quote on its way”

**Author
Gino Wickman**

A Lapsed Anarchist's Approach to



**BUILDING A GREAT
BUSINESS**

ari weinzweig

I was so enamored with this book, had it been a young lady I would be buying her flowers. Beautifully written, full of incredible how to knowledge. Probably the slowest I have read a book in years because it fostered so many marvelous thoughts.

How can you build a culture than will allow employees, shareholders and customers to equally thrive? Ari Weinzwieg, Paul Saginaw and the Zingerman's community has found the answer.

I consider this book to be a must read for any business owner who understands in their gut that culture is a competitive advantage.

Recommended by Chris Tompkins



**“When furious
get curious”**

**Author
Ari Wienzweig**

New York Times Bestselling Author

DONALD MILLER

BUILDING A STORY BRAND



*Clarify Your
Message so
Customers
Will Listen*

“Finally reached
the last page”

Bob Heath
Review Forthcoming





“Quote on its way”

**Author
Donald Miller**

Do You Have What It Takes to
Become an Entrepreneur?

Entrepreneurial LEAP

“A must-read for anyone committed to making their own
entrepreneurial leap.”

— DAN SULLIVAN, Founder of Strategic Coach®
Coach to over 20,000 entrepreneurs

GINO WICKMAN

Bestselling author of TRACTION

An easy-to-use guide that will help you decide, once and for all, if entrepreneurship is right for you—because success as an entrepreneur depends on far more than just a great idea and a generous helping of luck.

Recommended by Mike Gruley



**“Clarify your vision
and you will make
better decisions about
people, processes,
finances, strategies,
and customers**

**Author
Gino Wikman**

#1 WALL STREET JOURNAL BESTSELLER

MICHAEL
HYATT

FREE TO
FOCUS

A TOTAL PRODUCTIVITY SYSTEM TO
ACHIEVE MORE BY DOING LESS

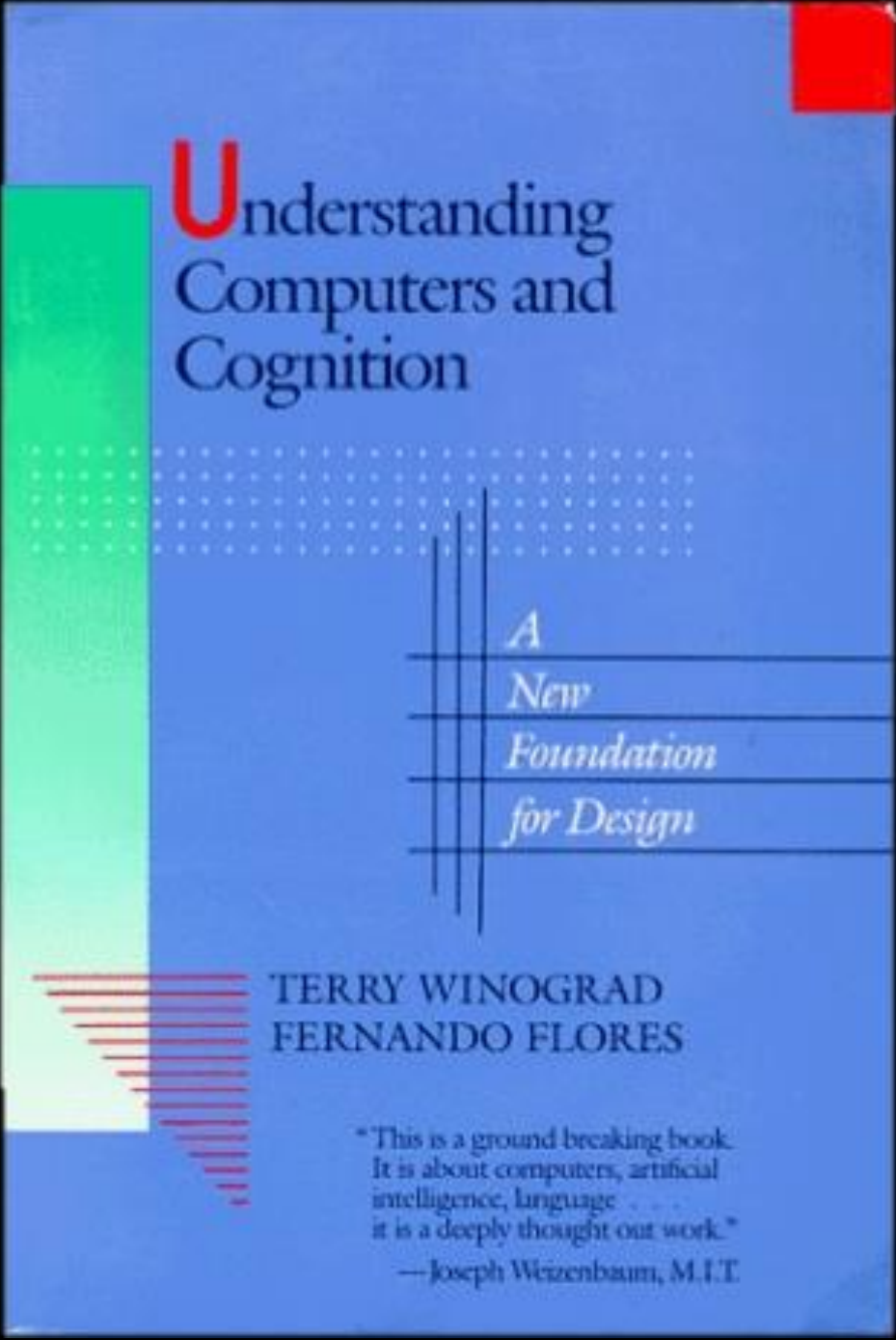
Great theory and system for productivity. A great read for anyone that feels stuck trying to fit 20 hours of work into a 10 hour work day. Instead of getting more done, he focuses on getting you to see what you can stop doing, what you can delegate and what you can batch together to free up more time to work on the tasks that energize you and help you reach your long term goals.

Recommended by Patrick Collins



“Quote on its way”

**Author
Michael Hyatt**



Understanding Computers and Cognition

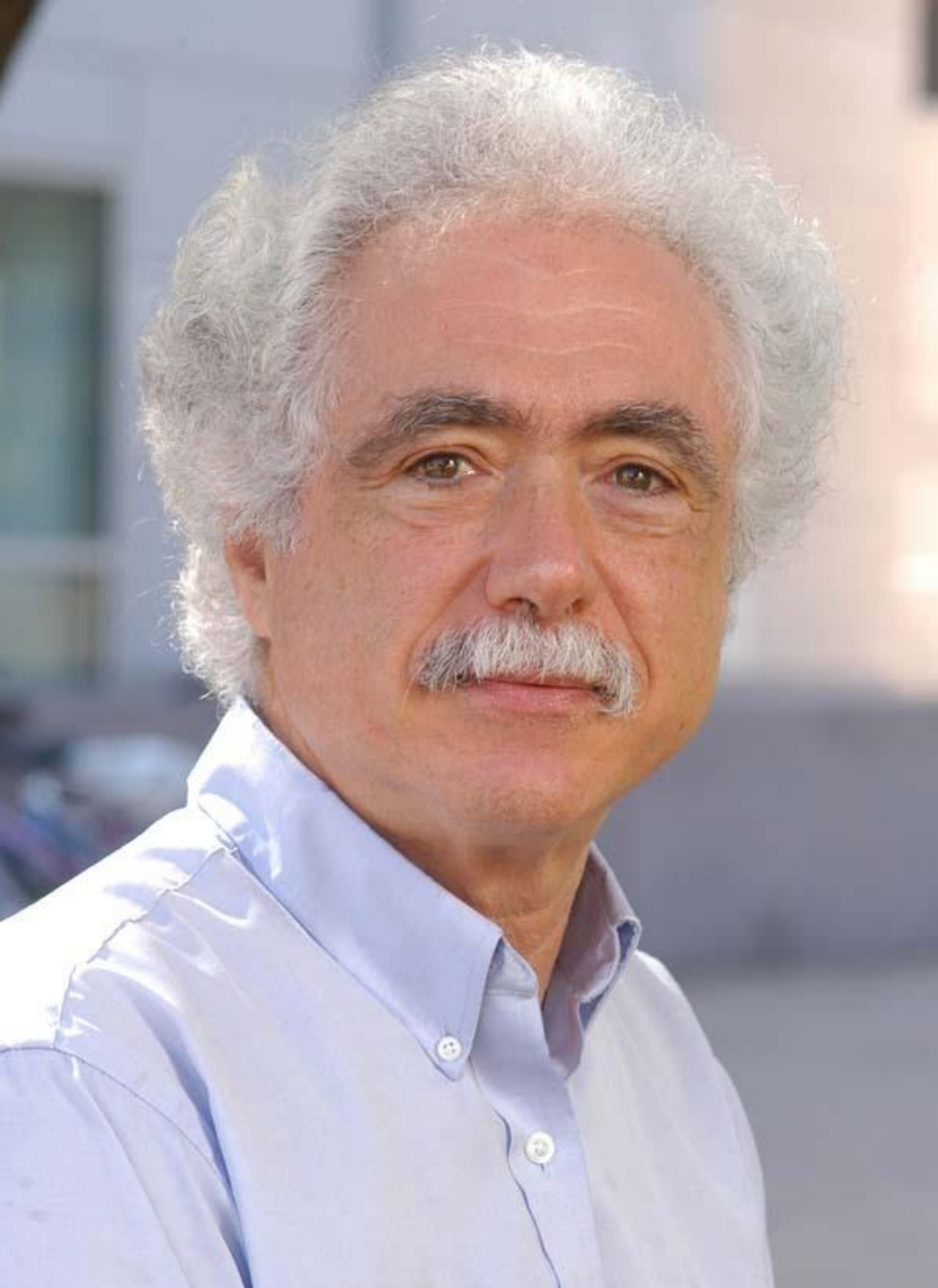
*A
New
Foundation
for Design*

TERRY WINOGRAD
FERNANDO FLORES

"This is a ground breaking book.
It is about computers, artificial
intelligence, language . . .
it is a deeply thought out work."
—Joseph Weizenbaum, M.I.T.

This is the book for someone who wants to see how deep down the rabbit hole they really want to go. This work from the 80s contains some of the early thinking on AI, but for personal development it breaks down business as an interrelated series of commitments made and kept between individuals and then defines those commitments. Blew my mind.

Recommended by Patrick Collins



“Quote on its way”

**Author
Terry Winograd**

"Joy, Inc. is a marvelous title, sure. But **this masterpiece delivers and delivers** and delivers. I beg you to keep taking deep breaths and imagining the world that Richard Sheridan reveals. Then . . . give it the best shot you can. I do truly beg you."

—Tom Peters, coauthor, *In Search of Excellence*

Joy, Inc.

How We Built a
Workplace People Love

Richard Sheridan

Cofounder and CEO, Menlo Innovations

"Reading as
Fast as I can"

Chris Tompkins
Review Forthcoming





“Quote on its way”

**Author
Richard Sheridan**

#1 New York Times
best-selling author of
The 4-Hour Workweek
The 4-Hour Body

TOOLS OF TITANS

THE TACTICS, ROUTINES, AND HABITS
OF BILLIONAIRES, ICONS,
AND WORLD-CLASS PERFORMERS

TIM FERRISS

Both of these hefty books break down essential lessons that can be learned from some of the hundreds of titans of tech / industry / academia / entertainment that Tim Ferriss has interviewed for his podcast (and some he has not). Each section has some new piece of wisdom on how to succeed at the highest level.

Recommended by Patrick Collins



“Quote on its way”

**Author
Tim Ferriss**

KEY TAKEAWAYS, ANALYSIS
& REVIEW

KEY TAKEAWAYS,
ANALYSIS &
REVIEW OF

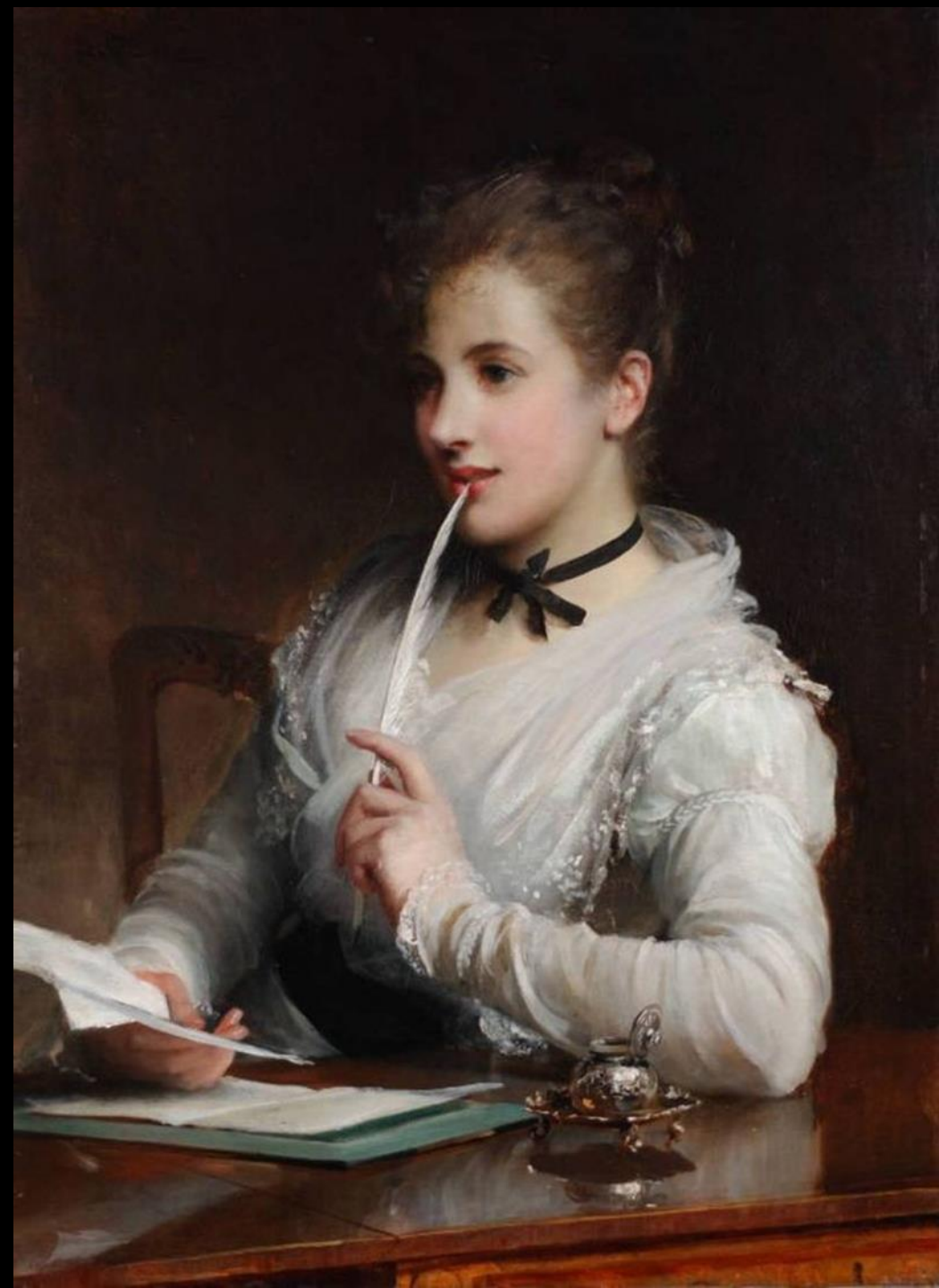
JIM COLLINS'

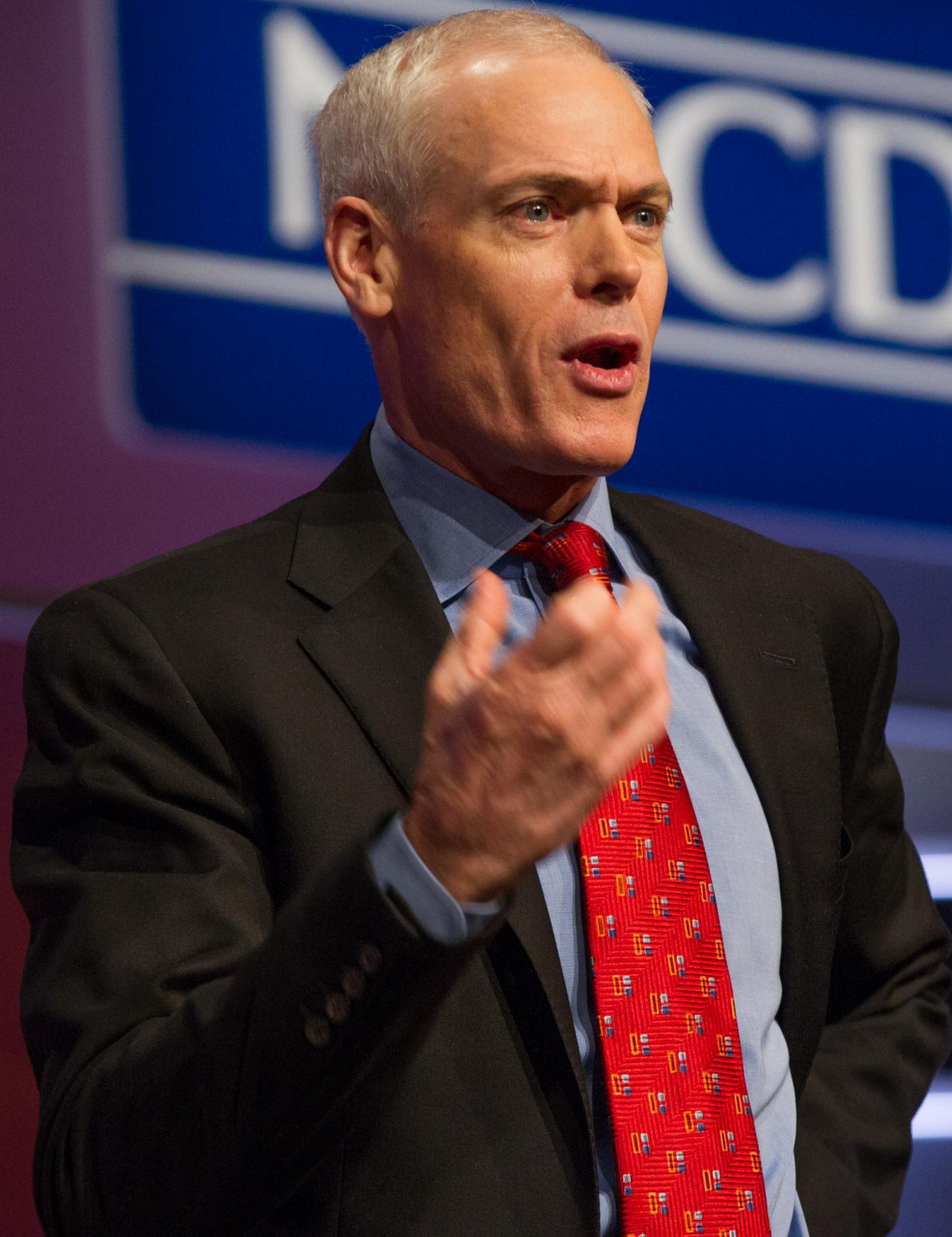
GOOD TO GREAT

BY INSTAREAD

"Finally reached
the last page"

Larry Edwards
Review Forthcoming





“Quote on its way”

**Author
Jim Collins**

Zingerman's

3 steps to great finance:

building a culture of open book management



ZingTrain -- Sharing Zingerman's unique and uniquely successful approach to business!

Produced and directed by
Matthew Grocoff



“Reading as
Fast as I can”

Chris Tompkins
Review Forthcoming





**“When furious
get curious”**

**Author
Ari Wienzweig**

THE ONE THING

THE SURPRISINGLY
SIMPLE TRUTH BEHIND

EXTRAORDINARY
RESULTS

GARY KELLER
WITH JAY PAPASAN

“Finally reached
the last page”

???????

Review Forthcoming





“Quote on its way”

**Author
Gary Keller**

OG MANDINO

THE BESTSELLING AUTHOR OF THE RETURN OF THE RAGPICKER

The Greatest Salesman in the World Part II The End of the Story

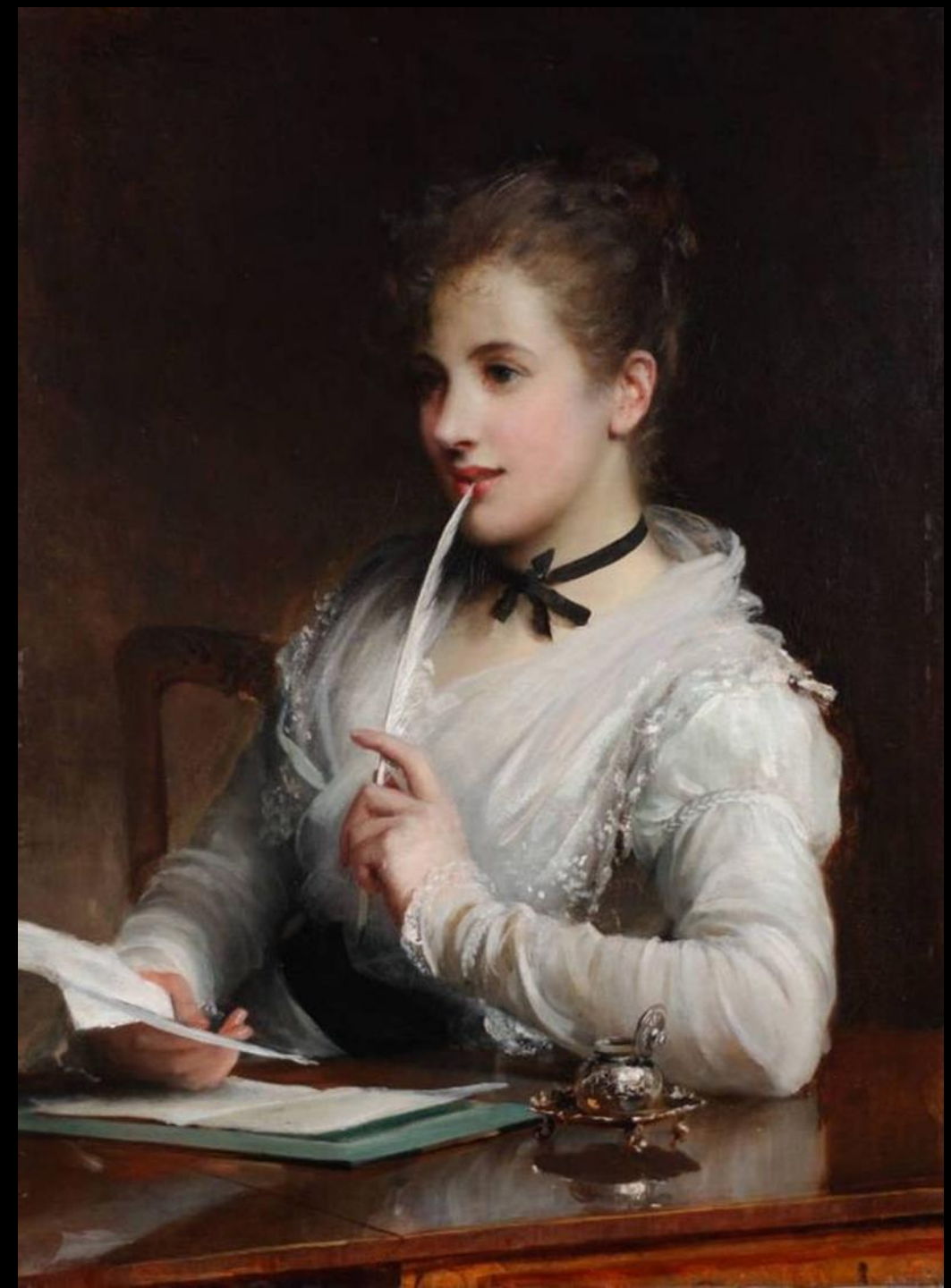
Featuring
The Ten Vows of Success

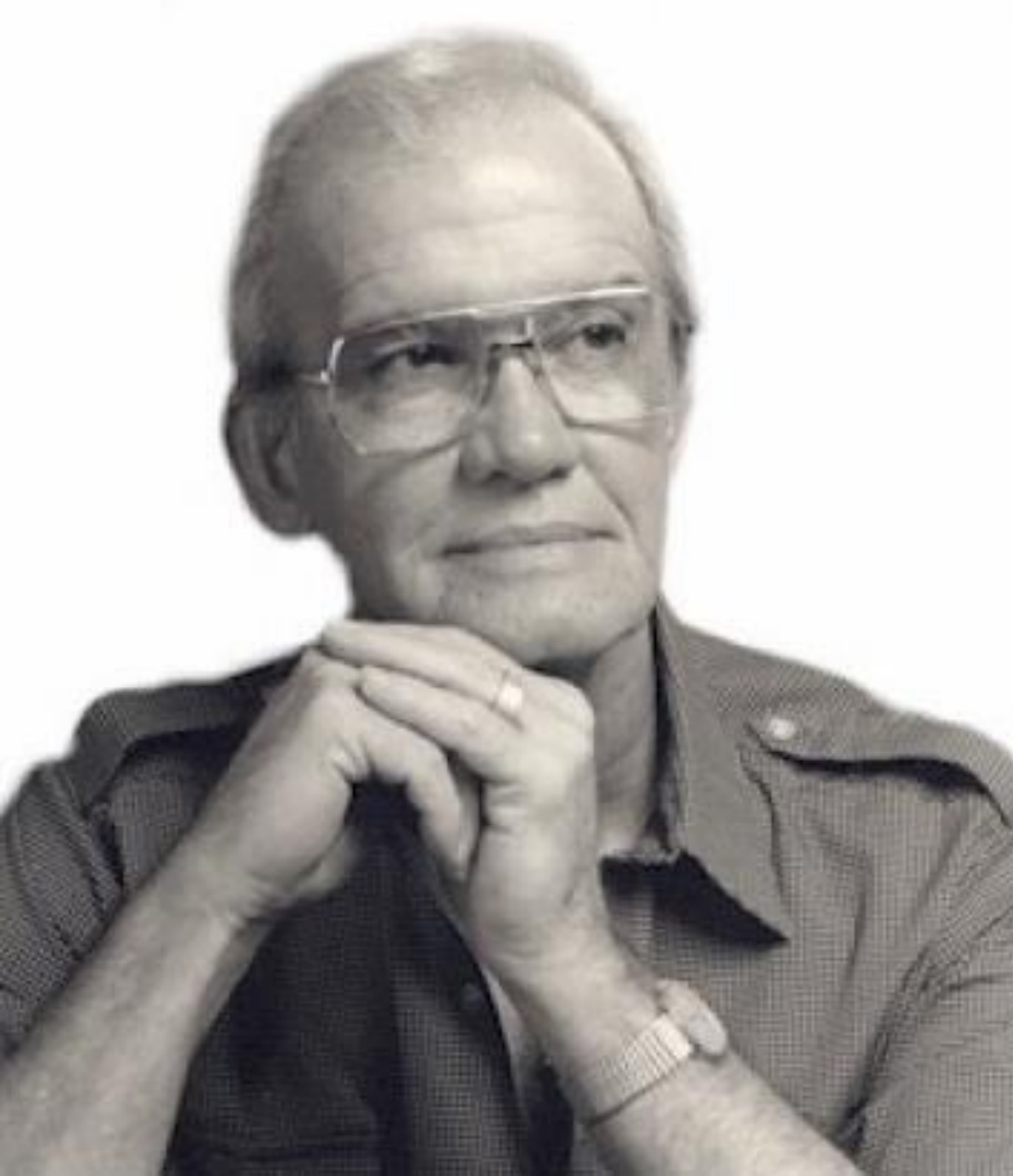
"THE MOST IMPORTANT BOOK OF OUR
GENERATION...A FLAWLESS, PRICELESS
MASTERPIECE!"

—Denis Waitley, author of *Seeds of Greatness*

"Finally reached
the last page"

Tim Dahney
Review Forthcoming





“Quote on its way”

**Author
OG Mandino**

A stack of five antique books with worn leather covers and gold-tooled decorations, resting on a dark wooden surface. The books are arranged in a slightly overlapping manner, with the top book having a green cover. The spines of the books show intricate gold-tooled patterns, including bands and medallions. The leather is aged and shows signs of wear, with some areas appearing scuffed or discolored. The background is dark and out of focus, emphasizing the books.

Spiritual

This book has brought new encouragement and freedom to my own prayer life in ways no other book or teacher has done.

Recommended by Bill Kerschbaum



A PRAYING LIFE

CONNECTING WITH GOD IN A DISTRACTING WORLD

Paul E. Miller

"A great book on prayer—biblical, practical, readable. This book will help you generate a culture of prayer in you and those around you." —**Tim Keller**



“Quote on its way”

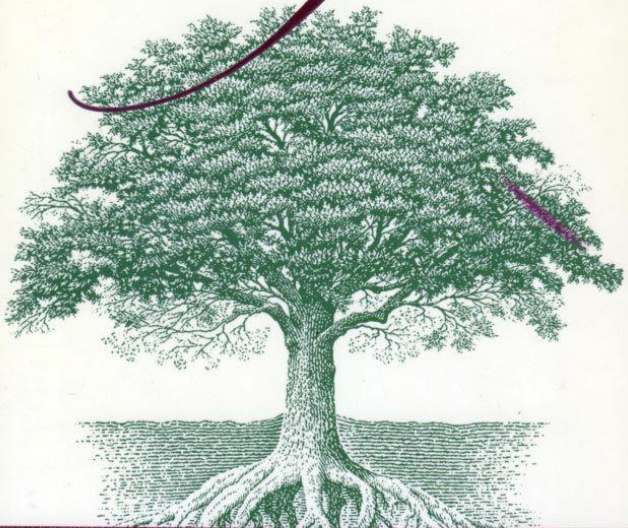
**Author
Paul Miller**

THE #1 NEW YORK TIMES BESTSELLER

RICK WARREN

THE
PURPOSE
DRIVEN®

Life



WHAT ON EARTH AM I HERE FOR?

A very spiritually soul searching book. The basic premise is that we were created for good, and created for the good we can do in service of others. It is presented in a straight forward style, with study questions, and a 40 day sequence of personal exploration. This is not a book to read once, and put down. It should be re read as needed, as you will find yourself at different places on your journey, at the different times you read it.

Recommended by Brian Bundensen



“Quote on its way”

**Author
Rick Warren**



Famous Quotes



*"Success is the ability
to move from one
failure to another
without loss of
enthusiasm"*

**Author
Winston Churchill**



*“There are no strangers
here; Only friends you
haven’t yet met.”*

**Author
William Butler Yeats**