

media

OFFICIAL MEDIA KIT

2023

WHO WE ARE

HIN Media is a company dedicated to assisting small businesses around the country in two specific areas.



WHAT THEY'RE SAYING:

FIRST, we are creators of DIGITAL Publications, brochures, digital mailers, nearly anything that you send in the mail.

No more plain PDF's. HIN Media can bring those boring lifeless PDF's to life and impresses potential customers.

Digital flipbooks allow you to take any of those documents, publications and turn them into actual digital flipbooks that turn pages just like the document was in your hand.



WHAT IS A DIGITAL FLIPBOOK?

A digital flipbook is a format for presenting content online as an engaging interactive HTML5 document that can be viewed in any browser and on any screen. Converted from a plain PDF via technology, each flipbook has a fresh streamlined look with a realistic page flip effect. Your company branding, interactive videos, and outbound links, and many more.

INTERACTIVE & ENGAGING TO CAPTURE YOUR VIEWER ATTENTION



UP WITH SENDING BORING PDF FILES

Online Digital Flipbooks are super easy to share and track.
Go beyond heavy PDF's: Send your flipbook as a direct link available on any device, embed it on your site, generate a QR code for your digital flipbook. You can track, measure and analyze how people interact, by tracking views, the most engaging pages, and clicks in real time.



NEED NEW DESIGNS FOR ADVERTISING?

Second, we assist small businesses with ADS, CONTENT. If you are looking for cost effective designing of everything from simple ads to brochures, publications etc. for print or Digital, online, we are are source. We can cut your design costs by a min of 30%, while creating sharp, ads that deliver. Let's be honest, most small businesses need to outsource any ad designs that they need to do. It may be a newspaper, a magazine, a printing company that assist you. We do this for a living, design solid content, at very cost effective prices that allow you to go right to the source with print ready content and save money. We love helping small business and we have narrowed our focus to these two specific areas because we know how incredibly valuable these two specific areas are to small business.



CUT DESIGN COSTS BY 30% WHILE NOT SACRIFICING ON QUALITY OF DESIGN

GOOD DESIGN IS CRITICAL IN TODAY'S VISUAL SOCIETY

YOU NEED DESIGNS THAT **BRING REVENUE.** HIGH RESOLUTION IMAGERY, A GOOD **COLOR PALETTE,** ATTRACTIVE, WELL PAIRED FONTS ARE JUST A FRACTION OF WHAT IT TAKES.



PRICING:

2 pages - \$599.00

3-5 pages - \$899.00

6-10 pages - \$999.00

11-15 pages - \$1275.00

15 + pages - \$1800.00

